NKBA SPECIALTY BADGE PROGRAM

OVERVIEW

Specialty Badges are the NKBA's latest concept in professional development. This new micro-credential program is a form of personalized learning that affords all NKBA members the opportunity to communicate their focused knowledge in a single competency related to today's kitchen and bath industry. Members may earn multiple badges to support their business success. Badge holders may display their digital badge across the web (NKBA profile, company website, social media, email) showcasing the credential. The Specialty Badge program continues NKBA's commitment to expanding the association's knowledge base to support the educational and professional growth of its members.

SPECIALTY BADGES CURRENTLY AVAILABLE:

- NKBA SALES & MARKETING SPECIALIST
- NKBA CABINETRY SPECIALIST
- NKBA REMODELING SPECIALIST
- NKBA LIVING IN PLACE SPECIALIST
- NKBA FLOORPLANS & SPECIFICATIONS SPECIALIST

FEATURES

- Educational content developed by recognized subject matter experts. All study material and exams available on-line and on-demand.
- Self-paced, one-year program. Average study time is six hours per badge.
- A total of 15 Specialty Badges will be released.

BENEFITS

- Distinguishes the badge holder from peers as being well-versed and educated in a specific discipline, and as a highly valuable asset to the team.
- Display of a digital badge informs employers, colleagues, and clients of your achievement and increases networking and employment opportunities.
- Badge holders receive a certificate of completion with a seal, a lapel pin and digital badge image for display on NKBA profile page or other forms of communication.
- Certified members earn 6 CEUs with each badge earned during the two-year cycle.

NKBA

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CONTINUED VERIFICATION REQUIREMENTS

- Become active and engaged in four NKBA events over a two-year period or retest.
- Four NKBA events covers all badges, regardless of the number of badges held.

INDUSTRY EVENTS INCLUDE

- Attend four in-person, informative local NKBA chapter meetings that include a speaker.
- Attend three local NKBA chapter meetings and one virtual NKBA free webinar, which are held weekly.
- Attend three local NKBA chapter meetings and one Voices from the Industry session.

TRACK YOUR PROGRESS

- NKBA and badge holder track the verification progress directly on member's profile page.
- Submit NKBA events for approval on newsfeed page under "report a badge event."
- Badge holders can track various attended events under "badge status."

EARN A BADGE!

$199 FOR THE FIRST, THEN $149 FOR EACH ADDITIONAL BADGE

To get started, visit **nkba.org/badges** and click on "Earn Your Badge."
Purchase includes **NKBA Knowledge Base** access, a customized study guide and exam fee.
Contact our Member Relations team at (800) 843-6522 or email at **info@nkba.org**.