NKBA **Insiders**

The **NKBA Insiders program** brings industry leaders together to share their expertise. Each NKBA Insider is hand-selected as the thought leader in his or her area of expertise. These individuals push boundaries and offer knowledge on both a national and global level. They are tasked with traveling throughout the year to report their findings regarding growth areas and business opportunities for brands and designers.

AREAS OF **EXPERTISE**

BOBBY BERK
MULTI-GENERATIONAL AND CONVERTIBLE LIVING SPACES

BETH DOTOLO
ARTISANS AND MAKERS

CAROLINA GENTRY
ARTISANS AND MAKERS

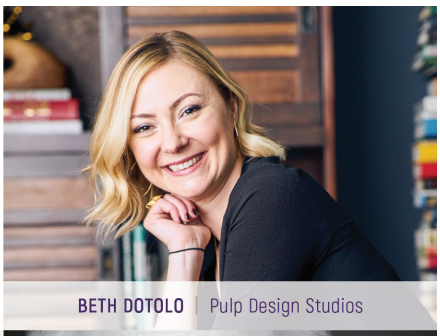
BOB BORSON
DESIGN TECHNOLOGY

GRACE JEFFERS
MATERIALS AND PRODUCTS FOR GOOD LIVING (HEALTH, WELLNESS, SUSTAINABILITY)

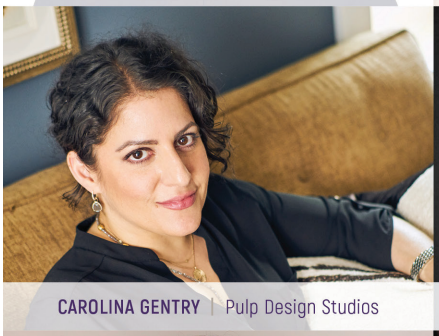
STACEY BEWKES
AUTHENTIC LUXURY

ELLE H-MILLARD, CKD
BUSINESS OF DESIGN

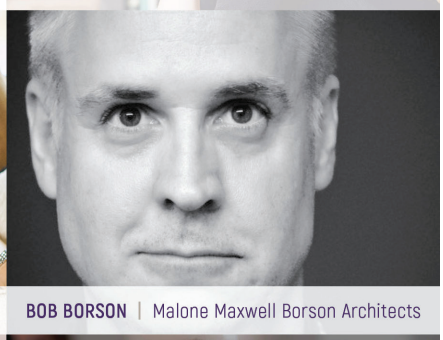
BOBBY BERK | Bobby Berk Interiors + Design



BETH DOTOLO | Pulp Design Studios



CAROLINA GENTRY | Pulp Design Studios



BOB BORSON | Malone Maxwell Borson Architects

GRACE JEFFERS | Grace Jeffers

STACEY BEWKES | Quintessence

ELLE MILLARD, CKD | NKBA

INSIDERS NKBA