

CHAPTER OFFICER UPDATE – April 2019

Please share the information below with your fellow chapter officers, either by email or in person at the next meeting of your Chapter Council.

MESSAGE FROM NKBA HEADQUARTERS

Hope you're enjoying a great spring! This month, we're focused on two important programs.

First, we are happy to reveal a terrific incentive plan for our **Specialty Badge** program. As you know, we unveiled this next phase in NKBA's ongoing professional development at KBIS in February. Badges convey a depth of knowledge in a specific discipline, and are open to all facets of the industry — not strictly designers, as is the case with our AKBD, CKBD and CMKBD certifications.

The program made its debut with the following five badges, which were created by the NKBA and tested by qualified NKBA member subject matter experts (SMEs): Remodeling, Living in Place, Cabinetry, Floor Plans & Specifications and Sales & Marketing.

Please talk up the badge program at chapter meetings and encourage your members to enroll for these micro-credentials. The program directs applicants to study materials, and the initial fee of \$199 includes the testing fee and access to the online Knowledge Base. Subsequent badges are \$149, and individuals may hold as many badges as they like. A total of 15 badges will ultimately be rolled out.

So, here's "what's in it for you:" The three chapters whose members buy the most badges (minimum of 20 badges to qualify) between May 1 and July 31 will earn attendance packages to KBIS 2020! The 1st place chapter can bring three committee members to KBIS 2020; 2nd place, two committee members, and 3rd place, one committee member. The package includes airfare to Las Vegas and three nights' hotel accommodations. We hope this terrific incentive will encourage your membership to go for this great credential — it's good for all of you — and to spur them to join chapter committees for a chance to earn a trip to KBIS.

Next, it's that time once again: **Chapter Officer Election** season!

Officer nominations are open from May 6 to June 14. All officers are chosen via self-nomination. Individuals who wish to be considered for a position must login and will be directed to open slots, with their applications sent to the National Recruitment Committee. For more information, see the link contained in this update.

Finally, we'd like to update you on our individual chapter web pages for all chapters. Due to a technology update, this project will be delayed several months. We received great feedback during chapter officer training at KBIS. With new functionality requests that have been made by the chapters, we have delayed the launch of these web pages until most items are addressed. We are striving to release a product that will be utilized extensively by our chapters, and we thank you for your patience.

Here's to your success and all the ways we can help you achieve it!



Bill Darcy, CEO



Suzie Williford, EVP, Industry Relations & CSO

CHAPTERS

- **Chapter Growth Advocate**

The Chapters Department has been making regional conference calls to all Chapter Presidents for your feedback and questions on Chapter Officer Training at KBIS. If you were unable to join us last week for your regional call, please send your comments or questions to chapters@nkba.org and we will address your concerns. The final calls will be scheduled next week and we look forward to hearing from you.

- **Chapter Officer Training**

Officer that did not attend KBIS must be trained by the President. Their training must be completed and the [Chapter Officer Training Verification form](#) submitted to National by April 30.

- **Chapter Elections – Opens May 6!**

The 2020 Election Schedule will be emailed to all officers on May 1 and Self-Nominations will open on May 6. Open positions for 2020 are President, Programs Chair, and Communications Chair. Individuals currently in this role are eligible to self-nominate for a second two-year term which will begin 1-1-20 through 12/31/21.

- **Chapter Funding – Final Deadline May 15**

All chapters must submit proof your tax filing was accepted by the IRS by May 15. Send a copy of the “Accepted” status to chapters@nkba.org. This is the final document required for your chapter to receive Compliance Funding.

- **Chapter Calendar**

Visit the Resources page to find the list of important chapter dates to remember and our [New Chapter Calendar](#).

- **Chapter Officer Tool Kit**

Located on the [Resources](#) page, this section contains one-page documents for the NKBA initiatives as well as additional informational details to assist officers with their chapter role.

- **Chapter Presentation Program**

For a full program description and links to speaker bios and topic descriptions [click here](#).

PROFESSIONAL DEVELOPMENT

- **New Specialty Badge Program**

In addition to bringing committee members to KBIS 2020, the 1st place chapter whose members purchase the most badges during the May 1 through July 31 promotion will also be recognized during Chapter Officer Training at KBIS and will be highlighted in a KBB Magazine article! [Click Here](#) for additional information or to order a badge at NKBA.org.

A Specialty Badge Program one-sheet is now available to all the Chapters. We have also developed an informational webinar that includes a power-point presentation that will be made available for your reference on the NKBA website.

- **Job Board on NKBA.org**

All NKBA members, corporate partners and sponsors may use the [Jobs board](#) to attract talent to the kitchen and bath industry, post and recruit for full-time, part-time or contract positions, and let students know about internships. Posted jobs will remain active on the site for 30 days. After that period, the posting will be removed, but the company that posted the job can easily reactivate the position if it has not been filled. For additional questions, contact Member Relations at: info@nkba.org.

- **2019 NKBA Free Webinar Series**

The NKBA Free Webinar Series continues in 2019 with all new presenters and monthly topics! Join us for our weekly one-hour webinars and leave with some fresh ideas about running your business with presentations from top industry professionals. The webpage can be found by [clicking here](#). Check out the webinar schedule and register today by [clicking here](#) !

- **Newly Certified Members**

The NKBA would like to recognize and congratulate the following members who recently earned their certifications:

Chelly Wentworth, CMKBD, Columbia River
Heather Zapf, AKBD, Eastern Carolinas
Keri Rietz, AKBD, Minnesota State
Stephanie McShane, AKBD, Northern New England
Sandra Balcer, AKBD, British Columbia
Rebecca Robinson, AKBD, Tennessee

- **New Chapter Officer Discounts for CLIPP Certification**

The NKBA encourages members to become CLIPP trained and certified. The Living In Place Institute has established a \$350 scholarship for NKBA members. CLIPP classes are both Live-In-Person at select locations, and Live-Virtual in the comfort of your office or home.

The Living In Place Institute invites you to lead your Chapter by becoming CLIPP certified and encouraging your members to join you in making all homes accessible, comfortable and safe for everyone of all ages and needs. Many Chapters have already hosted CLIPP trainings (16 CEU hours) and one-hour CEU events. As a thank you for your leadership, the Living In Place Institute has announced an additional \$200 chapter officer discount for becoming CLIPP certified. Learn more about other member discounts and register now at www.NKBA.org/CLIPP.

- **NKBA Knowledge Base**

This mobile-friendly resource is an online version of the NKBA Professional Resource Library that includes new and updated content provided by subject matter experts. The Knowledge Base is a subscription product. Member rate is \$99 annually. [Click Here](#) to learn more.

- **Certification Exam Prep Courses**

Our professionally produced AKBD and CKBD on-demand courses are an excellent way to help candidates prepare for the NKBA's certification exams. We also offer 4 bundle packages – AKBD, CKBD, Pathway Bundle (which covers AKBD through CKBD), and Recent Grad. These cost-saving bundles include a one-year subscription to the Knowledge Base and everything you need to prepare for the exams including the new on-demand exam prep courses. Visit the [NKBA Store](#) to learn more about these offerings.

As a reminder Chapter Officers receive a 30% discount on NKBA online certification prep courses. The code to use at checkout is Education2019 and may be used multiple times. This discount does not apply to KBIS courses or conference sessions.

NKBA INITIATIVES

- **Voices From the Industry**

If you would like to share your expertise, don't miss the opportunity to submit your proposal for the Voices From the Industry program at KBIS 2020. Submission are now open. Click [here](#).

- **2020 Design Competition**

NKBA will begin accepting applications on June 1, 2019. Categories have changed this year as well as the application process making it much easier to submit. Stay tuned for more information in the following newsletter and on NKBA's social channels (@thenkba).

- **Thirty Under 30**

The inaugural 30s Choice awards were presented at KBIS last week. For a wrap-up of the winners, click [here](#).

- **NKBA Insiders**

Our [NKBA Insiders](#) are hand-selected as the thought leaders in their areas of expertise. Feel free to follow them on their social media and reach out to them for chapter programming.

STUDENT RELATIONS

- **Affiliated Schools and Students**

Thanks to the generous sponsorship of Sub Zero, Wolf, and Cove and Moen for the Students of the Industry, we continue to grow our Schools Program and now have a total of 140 [Affiliated Schools](#), 30 of which are High Schools! As a reminder, Chapters receive a bonus of \$500 for hosting a student-focused event such as a career fair or meet and greet. Additionally, chapters that recruit a High School or College to become an NKBA Affiliated School will receive \$100 per school (up to 5 schools per year).

- **2018/2019 Student Design Competition is Open – Submission Deadline is May 6**

This year's fictional build competition named "Sky's the Limit!" affords students the opportunity to stretch their design wings by completely renovating a large space with a large budget, while incorporating Smart Home Technology into both the kitchen and bath spaces. For additional information [click here](#).

MEMBER RELATIONS

- **Membership**
[Member Benefits Booklet](#)
[Membership Application](#)
- **Website Profiles**
Company and individual profiles are separate. Don't forget to complete both profiles to maximize your web presence. [NKBA Profile Instructions](#)
- **Contact Information Update**
If you or members in your chapter have changed companies, e-mails, home addresses, etc., please reach out to the NKBA Member Services Team at info@nkba.org and update your information. The changes will be reflected the next time you pull your chapter's roster, as they need to be made with National to be updated.

NKBA Chapter Relations Department Contact List 1-800-843-6522

First Contact: Donna Jensen, Ext 4844 – Sr. Specialist Chapter Relations
Julie Figiel, Ext 3746 – Manager Chapter Relations (Chapter Growth Advocacy)

NKBA Government Relations Department Contact List

Silvia Lattoz, Ext 3793 – Sr. Manager Governance and Global Relations
Steven Campeau, Ext 3787 - Government Relations Specialist
Suzie Williford, 832-421-1285 – Executive Vice President, Industry Relations & CSO

Chapter Leadership Committee

[Click Here](#). Also located on the website on the Resources page, under Chapter Officer Resources.

Did you miss the previous issue of the Chapter Officer Update or do you have suggestions for future issues? If so, email Donna Jensen at djensen@nkba.org.