

Chapter Officer Update

NKBA

The Latest News from NKBA Headquarters

JUNE 2019

A person wearing a blue suit jacket is sitting at a desk, writing on a white document with a blue pen. The person's hands are visible, and the background is slightly blurred. A semi-transparent white box with a thin black border is overlaid on the center of the image, containing the NKBA logo and the title of the message.

NKBA

Message
from
Headquarters

MESSAGE FROM HEADQUARTERS

We hope you've been enjoying a wonderful start to the summer! For many people, it's time to kick back a bit and recharge, but at NKBA, we have a lot going on — and a lot of deadlines and key dates rapidly approaching.

Our **Professional Design Competition** is in full swing, with entries due by July 11. First round requirements are two high-res photos of a kitchen or bath, completed entry application and entry fee — \$129 for NKBA members. If your project is selected to move on to round 2 of the judging, you'll be notified by July 29 and asked to submit a few additional materials. Winners will share in more than \$60,000 in cash prizes, with the best overall kitchen and bath featured in Luxe Interiors + Design magazine, an opportunity to click [here](#) for more information.

We've sounded the call for nominations for the industry's next generation of rock stars: the Thirty Under 30 Class of 2020. If you know (or if you are) an outstanding young professional born on or after January 21, 1990, who possesses a fierce passion for the business and a commitment to advancing his or her career as well as advocating for the industry, we want to hear about it. Information and nomination forms (including for self-nomination) are available [here](#).

Don't forget: KBIS 2020 registration opens in just over a month, on Aug. 1. NKBA members enjoy free registration for the entire month of August at KBIS.com. Get ready to jump in early, and take advantage of travel and hotel specials.

Finally, we're initiating a new feature for these Chapter Officer Updates. We will periodically turn this space over to some of our senior staff so they may update you about happenings in various departments, from events and vendor partnerships to competitions, member services, and yes, even what's happening in chapters across North America. If there are any particular topics you'd like to hear about, please let us know.

Enjoy the summer season, and get ready for an exciting fall!

Here's to your success and all the ways we can help you achieve it!



Bill Darcy, CEO



Suzie Williford, EVP, Industry Relations & CSO

NKBA

Chapters

CHAPTERS

Chapter Growth Advocate

- As a reminder, we strive to keep chapter meeting opportunities to NKBA members. This pertains to hosting, sponsoring, and speakers in the kitchen and bath industry. If you are planning a meeting, please remember to check - if the company or individual is in the kitchen and bath industry. Is the host a member? Is the sponsor a member? Is the speaker a member? We have talking points, flyers and as well as staff available to help you engage potential new members. For additional help on explaining the value of the NKBA, just read many of our testimonials on our news feed and share with potential new members!

Chapter Elections

- The self-nominations are now closed.
- The [2020 Election Schedule and Guidelines](#) can be found on the [Resources](#) page of the NKBA website for your reference.
- Chapters with contested positions must hold an election. The suggested time to hold an election is now through July 26.
- Election Results forms are due by July 29.

Chapter Funding

- Don't forget to claim your Bonus Funding by sending an email to chapter@nkba.org if your chapter has recruited a new Affiliated School or if you have had a student-focused chapter event.

Chapter Calendar

- Visit the Resources page to find the list of important chapter dates to remember and our [2019 Chapter Calendar](#).

Chapter Officer Tool Kit

- Located on the [Resources](#) page, this section contains one-page documents for the NKBA initiatives as well as additional informational details to assist officers with their chapter role.

Chapter Presentation Program

- New speakers and topics have been added to the program. For a full program description and links to speaker bios and topic descriptions [click here](#).

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Professional Development



Specialty Badge Program

- Chapter Incentive: In addition to bringing committee members to KBIS 2020, the 1st place chapter whose members purchase the most badges during the May 1 through July 31 promotion will also be recognized during Chapter Officer Training at KBIS and will be highlighted in a KBB Magazine article! [Click Here](#) to learn how to order and earn an NKBA Specialty Badge.
- A [Specialty Badge Program](#) flyer is available to all Chapters and an in-depth [informational webinar](#) that includes a power-point presentation is also available on NKBA.org.

2019 NKBA Free Webinar Series

- For the month of July, NKBA is featuring Business Management as part of our NKBA Free Webinar Series! Join us for engaging presentations and content with some of the industry's top professionals. Check out the webinar schedule and register today by [clicking here](#)!
- **NKBA Knowledge Base**
- This mobile-friendly resource is an online version of the NKBA Professional Resource Library that includes new and updated content provided by respected subject matter experts. The Knowledge Base is a subscription product. Member rate is \$99 annually. [Click Here](#) to learn more.
- **Benefits of Professional Development – Video**
- “Business of Home Editor TV speaks with NKBA members at KBIS 2019 to learn how NKBA Professional Development programs take their businesses to the next level.” [Click here](#) to view video.

Certification Exam Prep Courses

- Our professionally produced AKBD and CKBD on-demand courses are an excellent way to help prepare for the NKBA's certification exams. We also offer 4 bundle packages – AKBD, CKBD, Pathway Bundle (which covers AKBD through CKBD), and Recent Grad. These cost-saving bundles include a one-year subscription to the Knowledge Base and everything you need to prepare for the exams including the new on-demand exam prep courses. Visit the [NKBA Store](#) to learn more about these offerings.
- Reminder: Chapter Officers receive a 30% discount on NKBA online certification prep courses. The discount code to use at checkout is Education2019. Note: This discount does not apply to KBIS courses or conference sessions.

Newly Certified Members

- The NKBA would like to recognize and congratulate the following members who recently earned their certification:

• Samantha Martinez, AKBD, Metro New York	Stella Burnaccioni, AKBD, Ontario/Canada
• Sandra De Moura, AKBD, Ottawa	Emily Tomek, AKBD, Chicago Mid West
• Keith Fortin, AKBD, Prairie Provinces	Sarah Cardenas, AKBD, Chicago Mid West
• Jennifer Claus AKBD, Rocky Mountain	Mia Hannom, AKBD, Puget Sound
• Carolyn Soto, AKBD, Northern California	Katie Cole, AKBD, Michigan State
• Priya Kalwani, AKBD, Northern New Jersey	Kimberly Wright, AKBD, Virginia State
• Tory Christensen, AKBD, Columbia River	Tracy Fortin, AKBD, Prairie Provinces
• Nicholas Vanderhovel, AKBD, Michigan State	Nicole Zedwick, AKBD, Columbia River
• Laurah Boogaard, AKBD, Michigan State	Amy Krause, AKBD, Nebraska/Kansas
• Ashley Nicole Elcan, AKBD, Tennessee	
- Members who have recently earned a certification or specialty badge, and completed their online profile on nkba.org, are highlighted on the NKBA newsfeed and social media.



PARTNERSHIP



NKBA



SENSITIVITY

NKBA



INTEGRITY



GOALS

Initiatives

ETHICS

CONTRIBUTION



IMPACT



DRIVE



Voices From the Industry

- Presenters have been selected and were notified on June 17. There are 71 – one-hour sessions and 3 two-hour sessions to choose from. All will be in the North Hall on level 2 at KBIS 2020, Jan. 21-23 in Las Vegas.

2020 Design Competition

- The Kitchen and Bath Design & Industry awards opened June 1 using a new user friendly platform for submissions. Design Comp will now be open to both members and non-members. Entries for members is \$129 while non-members pay \$199. The categories have been revamped and the judging process will be done in two phases. [Click here](#) for additional information.

Thirty Under 30

- We are searching for outstanding young professionals who possess the passion, creativity and business acumen to be the voice of the next generation of kitchen and bath experts. The 2020 nominations are open through August 16 - self-nominations are welcome! [Click here](#) for more information.

NKBA Insiders

- Our [NKBA Insiders](#) are hand-selected as the thought leaders in their areas of expertise. Feel free to follow them on their social media and reach out to them for chapter programming.

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Student Relations



Affiliated Schools and Students

- Thanks to the generous sponsorship of Sub Zero, Wolf, and Cove and Moen for the Students of the Industry, we continue to grow our Schools Program and now have a total of 140 [Affiliated Schools](#), 30 of which are High Schools! As a reminder, Chapters receive a bonus of \$500 for hosting a student-focused event such as a career fair or meet and greet. Additionally, chapters that recruit a High School or College to become an NKBA Affiliated School will receive \$100 per school (up to 5 schools per year).
- Do you have a college or university in your area that you would like to see become affiliated with the NKBA? Please contact us at Schools@nkba.org to receive a copy of our NKBA Student Chapter Toolkit; a great new resource for developing student interest.



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Member Relations

Membership

- [Member Benefits Booklet](#)
- [Membership Application](#)

Benefits of Membership - Video

- [Click here](#) to view “Kaitlin Petersen of Editor TV interviews NKBA members at KBIS 2019 to learn about the benefits of NKBA membership.”

New Market Research Reports on NKBA.org

- Earlier this month, NKBA published the results of its most recent market research study – the NKBA Outdoor Kitchen Profile Report. Based on feedback from more than 300 consumers who either built an outdoor kitchen in the past three years or who are in the process of planning or building one now, the purpose of the research is to educate designers and manufacturers on the outdoor kitchen market and provide a profile of U.S. homeowners needs, preferences and usage of outdoor kitchens.
- In addition to estimating the size of the U.S. outdoor kitchen market, this report leaves no stone unturned when exploring the shopping and purchase behaviors of homeowners with outdoor kitchens, the products and materials they selected for this space, the professionals they used to design/install this kitchen, how much they spent on the project, which financing methods they used, and much more.
- Visit [NKBA Research Reports](#) to access the free Executive Summary for this report or to purchase the full report for \$99. Please remind your members that NKBA research is a great member benefit and invite them to visit the NKBA Store frequently to access the new reports as they are published.

Website Profiles

- Company and individual profiles are separate. Don't forget to complete both profiles to maximize your web presence. [NKBA Profile Instructions](#)

Job Board on NKBA.org

- All NKBA members, corporate partners and sponsors may use the [Jobs board](#) to attract talent to the kitchen and bath industry, post and recruit for full-time, part-time or contract positions, and let students know about internships. Posted jobs will remain active on the site for 90 days. After that period, the posting will be removed and the company that posted the job will be notified and can easily reactivate the post if it has not been filled. For questions, contact Member Relations at: info@nkba.org.

Contact Information Update

- If you or members in your chapter have changed companies, e-mails, home addresses, etc., please reach out to the NKBA Member Services Team at info@nkba.org and update your information. The changes will be reflected the next time you pull your chapter's roster, as they need to be made with National to be updated.

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NKBA Chapter Relations Department Contact List 1-800-843-6522

First Contact: Donna Jensen, Ext 4844 – Sr. Specialist Chapter Relations
Julie Figiel, Ext 3746 – Manager Chapter Relations (Chapter Growth Advocacy)

NKBA Government Relations Department Contact List

Silvia Lattoz, Ext 3793 – Sr. Manager Governance and Global Relations
Steven Campeau, Ext 3787 - Government Relations Specialist
Suzie Williford, 832-421-1285 – Executive Vice President, Industry Relations & CSO

Chapter Leadership Committee

[Click Here.](#) Also located on the website on the Resources page, under Chapter Officer Resources.

Did you miss the previous issue of the Chapter Officer Update or do you have suggestions for future issues? If so, email Donna Jensen at djensen@nkba.org.