

# Chapter Officer Update

**NKBA**

*The Latest News from NKBA Headquarters*

**JULY 2019**

A person wearing a blue suit jacket is sitting at a desk, writing on a white document with a blue pen. The person's hands are visible, and the background is slightly blurred. A semi-transparent white box with a thin black border is overlaid on the center of the image, containing the NKBA logo and the title of the message.

**NKBA**

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Message  
from  
Headquarters

# MESSAGE FROM HEADQUARTERS

We are smack in the middle of summer and we need your participation — August is a big month!

As you well know, NKBA is powered by the exceptional effort of our volunteers on all rungs of the organization — from people helping out on committees on the local level to the Chapter Leadership Committee and our Board of Directors at the national level. We know you have great ideas and are already making a difference in the industry. We'd love for you to consider taking the next step by submitting your name to play on the national field.

The application period for **National Elections** runs from August 1<sup>st</sup> to August 30<sup>th</sup>. To apply, click on [Become a National Leader](#) and select the committee you feel best suits your skill set. There are currently two open positions on the Board of Directors; one slot on the Leadership Recruitment Committee (which screens and presents candidates for the Board); one position on the Chapter Leadership Committee, and five open spots on the KBIS Exhibitor Committee.

Next, nominations for the prestigious **Thirty Under 30 Class of 2020** are open through August 16<sup>th</sup>. This program recognizes accomplished young professionals on their path to being the industry's rock stars and future leaders. [Nominate](#) an outstanding individual, born on or after January 21, 1990, to be considered for entry into this elite group — self-nominations are welcome!

These emerging pros possess the passion and drive to lead the industry into the future.

The Thirty Under 30 Class of 2020 will be honored at KBIS in Las Vegas, January 21-23<sup>rd</sup>, where they'll have the opportunity to network with program alumni and past presidents of the NKBA, participate in the 30s Choice Awards, gain national media exposure, as well as earn a complimentary trip to KBIS (airfare and hotel), an expo pass, conference pass, access to NKBA events including the Kitchen + Bath Design and Industry Awards and Opening Night gala and the best party at KBIS, the Bash. There are numerous pre- and post-event networking activities, as well as interesting and informative programs for the Thirties during the year.

# MESSAGE FROM HEADQUARTERS

For full information on the Thirty Under 30 program and to nominate a candidate by the August 16<sup>th</sup> deadline, click [here](#), and help elevate a young pro into this elite company.


Finally, KBIS registration opens August 1<sup>st</sup>, and is free for our members for the month of August. This is one of the great privileges extended to members — and while Chapter Officers' trips to KBIS are on us, we encourage you to communicate this terrific perq to all your members. Remind them to register for the show at KBIS.com, and also check out the travel and hotel deals while they last.

We value your input and participation in helping to make this the best trade association in the country — and with your ideas and efforts, we look forward to making it better every year.

Here's to your success and all the ways we can help you achieve it!

A handwritten signature in black ink that reads "Bill Darcy". The signature is stylized with a large, looped "B" and "D".

Bill Darcy, CEO

A handwritten signature in black ink that reads "Suzie Williford". The signature is written in a cursive, flowing style.

Suzie Williford, EVP, Industry Relations & CSO



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# Chapters

CHAPTERS

## **Chapter Growth Advocate**

- Chapter Officers will receive a VIP package to KBIS which includes travel, hotel, Expo pass, conference and event access. Every chapter must submit your Election Results Form for your officers to be eligible to attend KBIS. Although KBIS registration opens on August 1<sup>st</sup>, we ask 2020 officers do not register for the show until you receive the KBIS registration letter from the Chapters Department which will provide details of your package, travel instructions and hotel information. This information will be emailed within the next two weeks.
- As a reminder, the Chapter Officer Update contains valuable information that should be read by all officers, reviewed at your Council meetings and shared with your members.

## **Chapter Elections**

- Election results are now due. Please complete the [online form](#) and submit to National by Monday, July 29<sup>th</sup>.

## **Chapter Funding**

- Chapters receive \$500.00 in bonus funding for hosting a student-focused event such as a career fair or meet and greet. Additionally, chapters that recruit a High School or College to become an NKBA [Affiliated School](#) will receive \$100 per school (up to 5 schools per year). To claim your bonus funding for recruiting a new Affiliate school or hosting a student-focused chapter event, send an email to [chapters@nkba.org](mailto:chapters@nkba.org).

## **Chapter Calendar**

- Visit the Resources page to find the list of important chapter dates to remember and our [2019 Chapter Calendar](#).

## **Chapter Officer Tool Kit**

- Located on the [Resources](#) page, this section contains one-page documents for the NKBA initiatives as well as additional informational details to assist officers with their chapter role.
- Chapter Membership Chairs should have received a digital packet of information to help with communicating NKBA initiatives to your members and assist in building strong, vibrant chapters. In our continuing effort to go green, we have links to all NKBA materials on the Resources page of the website.

## **Chapter Presentation Program**

- New speakers and topics have been added to the program. Many of our speakers are subject matter experts for the Chapter Badge Program. Don't miss the opportunity to have a quality speaker at your chapter. For a full program description and links to speaker bios and topic descriptions [click here](#).

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# Professional Development



### **Specialty Badge Program**

- Please continue to talk up the badge program at chapter meetings and encourage your members to pursue these micro-credentials.
- We have extended the Chapter Incentive until September 30<sup>th</sup>. The three chapters whose members buy the most badges (minimum of 20 badges per chapter to qualify) between May 1<sup>st</sup> and September 20<sup>th</sup> will earn attendance packages to KBIS 2020! The 1<sup>st</sup> place chapter can bring three committee members to KBIS 2020, 2<sup>nd</sup> place, two committee members, and 3<sup>rd</sup> place, one committee member. The package includes airfare to Las Vegas and three nights' hotel accommodations. We hope this terrific incentive will encourage your membership to go for this great credential. [Click here](#) to learn how to order and earn an NKBA Specialty Badge.
- **Note:** For this incentive, "Committee Members" should be members of your chapter who are actively helping the chapter and officers with duties, initiatives and events. A [Specialty Badge Program](#) flyer is available to all Chapters and an in-depth [informational webinar](#) that includes a power-point presentation is also available on NKBA.org.

### **2019 NKBA Free Webinar Series**

- For the month of August, NKBA is featuring Designing with Surfaces as part of our NKBA Free Webinar Series! Join us for engaging presentations and content with some of the industry's top professionals. Check out the webinar schedule and register today by clicking [here](#)!

### **NKBA Knowledge Base**

- This mobile-friendly resource is an online version of the NKBA Professional Resource Library that includes new and updated content provided by respected subject matter experts. The Knowledge Base is a subscription product. Member rate is \$99 annually. [Click here](#) to learn more.

### **Benefits of Professional Development – Video**

- "Business of Home Editor TV speaks with NKBA members at KBIS 2019 to learn how NKBA Professional Development programs take their businesses to the next level." [Click here](#) to view video.



## Certification Exam Prep Courses

- Our professionally produced AKBD and CKBD on-demand courses are an excellent way to help prepare for the NKBA's certification exams. We also offer 4 bundle packages – AKBD, CKBD, Pathway Bundle (which covers AKBD through CKBD), and Recent Grad. These cost-saving bundles include a one-year subscription to the Knowledge Base and everything you need to prepare for the exams including the new on-demand exam prep courses. Visit the [NKBA Store](#) to learn more about these offerings.
- **Reminder:** Chapter Officers receive a 30% discount on NKBA online certification prep courses. The discount code to use at checkout is Education2019. Note: This discount does not apply to KBIS courses or conference sessions.

## New AKBD Pro Pack

- Limited time offer! [Click here](#) to learn about this special new bundle package that includes everything you need to become AKBD certified including access to the NKBA Knowledge Base, 30 hours of on-demand courses, study guide, flashcards, practice exam, Planning Guidelines and exam fees for only \$499!

## Newly Certified Members

- The NKBA would like to recognize and congratulate the following members who recently earned their certification:

Jill Dobski, CKBD, Chicago Mid West  
Sarah Brown, AKBD, Northern California  
Jazmyn Strydom, AKBD, Prairie Provinces  
Tara Bender, AKBD, Rocky Mountain  
Gordon Blau, AKBD, Metro New York  
Stephanie Palm, AKBD, Eastern Carolinas

Candace Rudd, AKBD, Prairie Provinces  
Jennie Hjerpe, AKBD, Minnesota State  
Leigh Penner, AKBD, Prairie Provinces  
Kelly Bailey, AKBD, Metro New York  
Heather Mullally, AKBD, Texas North Plains

- **Note:** Members who have recently earned a certification or specialty badge, and completed their online profile on nkba.org, are highlighted on the NKBA newsfeed and social media.



PARTNERSHIP



NKBA



SENSITIVITY

NKBA



INTEGRITY



GOALS

# Initiatives

ETHICS

CONTRIBUTION



IMPACT



DRIVE



### **Voices From the Industry**

- The VFTI program at KBIS 2020 will have 71 – one-hour sessions and 3 two-hour sessions to choose from. All will be in the North Hall on level 2 on January 21-23, 2020 at KBIS in Las Vegas.

### **2020 Design Competition**

- Entries are being reviewed and should your submission make it to Round 2, you will be notified via email on July 29<sup>th</sup> .

### **Thirty Under 30**

- We are searching for outstanding young professionals who possess the passion, creativity and business acumen to be the voice of the next generation of kitchen and bath experts. The 2020 nominations are open through August 16<sup>th</sup> - self-nominations are welcome! [Click here](#) for more information. To see how the Thirty Under 30 Program is making an impact with young professionals, [click here](#).

### **NKBA Insiders**

- Our [NKBA Insiders](#) are hand-selected as the thought leaders in their areas of expertise. Feel free to follow them on their social media and reach out to them for chapter programming.

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# Student Relations



### **Affiliated Schools and Students**

- The association has launched the Ellen Cheever Student Certification Scholarship, effective with the fall 2019 semester. The scholarship is awarded to deserving NKBA student members at NKBA Affiliated Schools who are pursuing a course of study related to K&B design and remodeling. One student at each school, in each of the fall and spring semesters, may be selected by the program coordinator or instructor to receive the AKBD Grad Pack Bundle. You can learn more about the program [here](#).
- Do you have a college or university in your area that you would like to see become affiliated with the NKBA? Please contact us at [Schools@nkba.org](mailto:Schools@nkba.org) to receive a copy of our NKBA Student Chapter Toolkit; a great new resource for developing student interest.



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# Member Relations

## **Membership Resources**

[Member Benefits Booklet](#)

[Membership Application](#)

### **Benefits of Membership - Video**

- [Click here](#) to view “Kaitlin Petersen of Editor TV interviews NKBA members at KBIS 2019 to learn about the benefits of NKBA membership.”

### **New Market Research Reports on NKBA.org**

- On or around August 1<sup>st</sup>, NKBA will publish the results of the Q2 2019 NKBA/ John Burns Kitchen & Bath Market Index (KBMI) Report. This research, which takes the economic pulse of the K&B industry on a quarterly basis, analyzes the current business conditions and future expectations of NKBA’s designers, manufacturers, retailers, and building/construction firms and monitors the issues and challenges they face in running their businesses.
- The Q2 2019 KBMI report will provide you with the insight you need to proactively manage your business so be sure to visit NKBA Research Reports to access this free report. Also, please remind your members that NKBA research is a great member benefit and invite them to visit the NKBA Store frequently to access new reports as they are published.
- Visit [NKBA Research Reports](#) to access the free Executive Summary for this report or to purchase the full report for \$99. Please remind your members that NKBA research is a great member benefit and invite them to visit the NKBA Store frequently to access the new reports as they are published.

### **Website Profiles**

- Company and individual profiles are separate. Don’t forget to complete both profiles to maximize your web presence. [NKBA Profile Instructions](#)

### **Job Board on NKBA.org**

- All NKBA members, corporate partners and sponsors may use the [Jobs board](#) to attract talent to the kitchen and bath industry, post and recruit for full-time, part-time or contract positions, and let students know about internships. Posted jobs will remain active on the site for 90 days. After that period, the posting will be removed and the company that posted the job will be notified and can easily reactivate the post if it has not been filled. For questions, contact Member Relations at: [info@nkba.org](mailto:info@nkba.org).

### **Contact Information Update**

- If you or members in your chapter have changed companies, e-mails, home addresses, etc., please reach out to the NKBA Member Services Team at [info@nkba.org](mailto:info@nkba.org) and update your information. The changes will be reflected the next time you pull your chapter’s roster, as they need to be made with National to be updated.

# Chapter Officer Update

## NKBA

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### **NKBA Chapter Relations Department Contact List 1-800-843-6522**

**First Contact:** Donna Jensen, Ext 4844 – Sr. Specialist Chapter Relations  
Julie Figiel, Ext 3746 – Manager Chapter Relations (Chapter Growth Advocacy)

### **NKBA Government Relations Department Contact List**

Silvia Lattoz, Ext 3793 – Sr. Manager Governance and Global Relations  
Steven Campeau, Ext 3787 - Government Relations Specialist  
Suzie Williford, 832-421-1285 – Executive Vice President, Industry Relations & CSO

### **Chapter Leadership Committee**

[Click Here.](#) Also located on the website on the Resources page, under Chapter Officer Resources.

Did you miss the previous issue of the Chapter Officer Update or do you have suggestions for future issues? If so, email Donna Jensen at [djensen@nkba.org](mailto:djensen@nkba.org).