

# Chapter Officer Update

**NKBA**

*The Latest News from NKBA Headquarters*

**AUGUST 2019**

A person wearing a blue suit jacket is sitting at a desk, writing on a white document with a blue pen. The person's hands are visible, and the background is slightly blurred. A semi-transparent white box with a thin black border is overlaid on the center of the image, containing the NKBA logo and the title of the message.

**NKBA**

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Message  
from  
Headquarters



## MESSAGE FROM HEADQUARTERS

We hope you've enjoyed a great summer. Here at headquarters, we're headed into an exceptionally busy season — not the least of which is our intense KBIS prep, making the 2020 edition the best ever for you. As a reminder, there are still five days left for members to register for the expo for free, so please remind members to visit [KBIS.com](http://KBIS.com) and get on board by Tuesday. Rates go up September 4. They'll still be discounted, but why pass up a chance to register for free?

We have some exciting news to share that's building on our growing collaboration with the connected-home technology sphere. Home tech is among the most transformative developments to impact kitchen and bath design, remodeling, product selection and product development in recent memory. This sector is exploding at an exponential rate, and it can be tricky to keep up with all the developments and meet client expectations. Building a team means bringing in integrators in the early stages of the design process, to ensure that the project is designed properly from the start.

To help navigate this complex field, we're initiating another important program with our partners, Emerald Expositions and KBB magazine, on December 11 in New York: **The Design + Tech Connection, Powered by NKBA and KBB.**

This full day of programming and networking is primarily designed to educate our K&B design community about the blazing speed at which this field is evolving and how to design these spaces with confidence and authority, but also to strengthen the connections between designers and tech integration professionals. A team approach strengthens both sides of the equation: the beautiful, functional kitchen and bath design, and the high tech function of integrated home systems, appliances and fixtures. This is just one critical way for our industry to be proactive about preparing for business in years to come.

# MESSAGE FROM HEADQUARTERS


Two more important reminders: Kitchen & Bath Hall of Fame nominations are open September 4 through October 11. Since 1989, our Hall of Fame has honored individuals who have contributed to the growth and professionalism of the Association and the kitchen and bath industry as a whole. Inductees are selected by a standing program committee through member nominations. If you know someone who has contributed to the industry in a game-changing way, click [here](#) to nominate them for this prestigious accolade. New honorees will be inducted at the Design + Industry Awards presentation at KBIS 2020.

Additionally, nominations for the Innovative Showroom Awards are open October 14 through November 29. These awards, also presented at KBIS, recognize existing K&B showrooms that are doing a great job with customer engagement, experience and education. Showrooms will be judged on their innovative, unique and interactive design. Click [here](#) for more information.

Here's to your success and all the ways we can help you achieve it!

A handwritten signature in black ink that reads "Bill Darcy". The signature is stylized with a large, looped "B" and "D".

Bill Darcy, CEO

A handwritten signature in black ink that reads "Suzie Williford". The signature is written in a cursive, flowing style.

Suzie Williford, EVP, Industry Relations & CSO





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# Chapters

CHAPTERS

### **Chapter Growth Advocate**

- All 2020 chapter officers should have received your VIP letter for KBIS next year. You can now register for the show and receive a complimentary event package. Additionally, the letter contains a link to Travel Leaders for making your airline reservations. Please read the letter carefully as it contains full details on KBIS registration, travel and hotel arrangements.
- Submit your chapter's [Attendance Form](#) for KBIS by November 15.

### **Chapter Elections**

- The 2020 election results are listed on each chapter's homepage of the NKBA website.

### **Chapter Funding**

- Chapters receive \$500.00 in bonus funding for hosting a student-focused event such as a career fair or meet and greet. Additionally, chapters that recruit a High School or College to become an NKBA [Affiliated School](#) will receive \$100 per school (up to 5 schools per year). To claim your bonus funding for recruiting a new Affiliate school or hosting a student-focused chapter event, send an email to [chapters@nkba.org](mailto:chapters@nkba.org).

### **Chapter Calendar**

- Visit the Resources page to find the list of important chapter dates to remember and our [2019 Chapter Calendar](#).

### **Chapter Officer Tool Kit**

- To assist officers with their chapter role and to help promote the NKBA, the [Resources](#) page has one-page documents for NKBA initiatives as well as additional information details.

### **Chapter Presentation Program**

- Don't miss the opportunity to have a quality speaker at your chapter. Visit the [Chapter Presentation Program](#) on the NKBA website for a full program description, links to speaker bios and topic descriptions.

### **Chapter Website Profile Pages – Launch**

- We know that our chapters are anxiously awaiting the new Chapter Website Profile Page. We are continuously working "behind the scenes" with our IT consultants. The ease of use and the features we can provide based on your feedback have been of the utmost importance to us. Some new optimization features have extended the release date. We know you will find the wait to be worth it. Continue to use your self managed websites. We will provide additional updates in the Chapter Officer Update as new information is available.

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# Professional Development





### **Specialty Badge Program**

- Please continue to talk up the badge program at chapter meetings and encourage your members to pursue these micro-credentials.
- We have extended the Chapter Incentive until September 30<sup>th</sup>. The three chapters whose members buy the most badges (minimum of 20 badges per chapter to qualify) between May 1<sup>st</sup> and September 30<sup>th</sup> will earn attendance packages to KBIS 2020! The 1<sup>st</sup> place chapter can bring three committee members to KBIS 2020, 2<sup>nd</sup> place, two committee members, and 3<sup>rd</sup> place, one committee member. The package includes airfare to Las Vegas and three nights' hotel accommodations. We hope this terrific incentive will encourage your membership to go for this great credential. [Click here](#) to learn how to order and earn an NKBA Specialty Badge.
- **Note:** For this incentive, "Committee Members" should be members of your chapter who are actively helping the chapter and officers with duties, initiatives and events. A [Specialty Badge Program](#) flyer is available to all Chapters and an in-depth [informational webinar](#) that includes a power-point presentation is also available on NKBA.org.

### **2019 NKBA Free Webinar Series**

- For the month of September, NKBA is featuring Living In Place (Universal Design) as part of our NKBA Free Webinar Series! Join us for engaging presentations and content with some of the industry's top professionals. Check out the webinar schedule and register today by clicking [here](#)!

### **NKBA Knowledge Base**

- This mobile-friendly resource is an online version of the NKBA Professional Resource Library that includes new and updated content provided by respected subject matter experts. The Knowledge Base is a subscription product. Member rate is \$99 annually. [Click here](#) to learn more.

### **Benefits of Professional Development – Video**

- "Business of Home Editor TV speaks with NKBA members at KBIS 2019 to learn how NKBA Professional Development programs take their businesses to the next level." [Click here](#) to view video.

### Certification Exam Prep Courses

- Our professionally produced AKBD and CKBD on-demand courses are an excellent way to help prepare for the NKBA's certification exams. We also offer 4 bundle packages – AKBD, CKBD, Pathway Bundle (which covers AKBD through CKBD), and Recent Grad. These cost-saving bundles include a one-year subscription to the Knowledge Base and everything you need to prepare for the exams including the new on-demand exam prep courses. Visit the [NKBA Store](#) to learn more about these offerings.
- **Reminder:** Chapter Officers receive a 30% discount on NKBA online certification prep courses. The discount code to use at checkout is Education2019. Note: This discount does not apply to KBIS courses or conference sessions.

### Newly Certified Members

- The NKBA would like to recognize and congratulate the following members who recently earned their certification:
  - Nicholas Vanderhovel, CKBD, Michigan State
  - Celeste Pilon, CKBD, Ontario/Canada
  - Hannah Tiffany, CKBD, Puget Sound
  - Tina Klucsik, AKBD, Mid Atlantic
  - Meagan Monroe, AKBD, Texas North Plains
  - Kim Ward, AKBD, Wisconsin/Upper Michigan
  - Leonie Larmond, AKBD, Central Florida
  - Eric Vogel, AKBD, Metro New York

**Note:** Members who have recently earned a certification or specialty badge, and completed their online profile on [nkba.org](#), are highlighted on the NKBA newsfeed and social media.



PARTNERSHIP



NKBA



SENSITIVITY

NKBA



INTEGRITY



GOALS

# Initiatives

ETHICS

CONTRIBUTION



IMPACT



DRIVE





### **Voices From the Industry**

- The VFTI program at KBIS 2020 will have 71 – one-hour sessions and 3 two-hour sessions to choose from. All will be in the North Hall on level 2 on January 21-23, 2020 at KBIS in Las Vegas.

### **Thirty Under 30**

- The 2020 nominations are now closed. To see how the Thirty Under 30 Program is making an impact with young professionals, [click here](#).

### **NKBA Insiders**

- Our [NKBA Insiders](#) are hand-selected as the thought leaders in their areas of expertise. Feel free to follow them on their social media and reach out to them for chapter programming.

### **Hall of Fame**

- Each year, the NKBA recognizes professionals who have made a significant and enduring contribution to the development of the kitchen and bath industry and/or the NKBA, on a national or global scale, by inducting them into the Kitchen and Bath Industry Hall of Fame.

Individuals selected for induction will join other honored industry members, including inventors, business leaders, designers and educators — among the most outstanding people in the business.

- Nominations open on September 4 and will be open until October 11.

### **NKBA Next Up**

- The NKBA NextUp Initiative is hosting the first Community Restoration Project! All 70 chapters are invited to submit a proposed project within their community that they would like to restore. The winning chapter will earn a \$25,000 grant to put directly into the project. [Click here](#) for more information including rules and guidelines.

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# Student Relations



### **Affiliated Schools and Students**

- The association has launched the Ellen Cheever Student Certification Scholarship, effective with the fall 2019 semester. The scholarship is awarded to deserving NKBA student members at NKBA Affiliated Schools who are pursuing a course of study related to K&B design and remodeling. One student at each school, in each of the fall and spring semesters, may be selected by the program coordinator or instructor to receive the AKBD Grad Pack Bundle. You can learn more about the program [here](#).
- Do you have a college or university in your area that you would like to see become affiliated with the NKBA? Please contact us at [Schools@nkba.org](mailto:Schools@nkba.org) to receive a copy of our NKBA Student Chapter Toolkit; a great new resource for developing student interest.
- **Student Design Competition**
- The NKBA Student Design Competition is now open! Winning this prestigious competition increases industry visibility and peer recognition, offers valuable publicity and networking opportunities and acknowledges the talent of aspiring kitchen and bath designers. Please go to <https://forms.nkba.org/students/student-design-competition/> for more info.



A group of people's hands are stacked in a circle, symbolizing teamwork and community. The hands are of various colors and are wearing different clothing items, including a blue shirt, a yellow sweater, a red sweater, and a purple sweater. The background is a blurred grey.

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# Member Relations

## **Membership Resources**

[Member Benefits Booklet](#)

[Membership Application](#)

### **Benefits of Membership - Video**

- [Click here](#) to view “Kaitlin Petersen of Editor TV interviews NKBA members at KBIS 2019 to learn about the benefits of NKBA membership.”

### **New Market Research Reports on NKBA.org**

- If you haven’t already, be sure to read the Q2 2019 NKBA/ John Burns Kitchen & Bath Market Index (KBMI) Report. [Click here to access the free report!](#)
- On a quarterly basis, KBMI analyzes the current business conditions, future expectations and business challenges of NKBA’s designers, manufacturers, retailers, and building/construction firms. This must-read report will provide you and your members with the intel you need to successfully run your businesses.
- NKBA research is a great member benefit so be sure to visit the NKBA Store frequently to access new research reports as they are published.

### **Website Profiles**

- Company and individual profiles are separate. Don’t forget to complete both profiles to maximize your web presence. [NKBA Profile Instructions](#)

### **Job Board on NKBA.org**

- All NKBA members, corporate partners and sponsors may use the [Jobs board](#) to attract talent to the kitchen and bath industry, post and recruit for full-time, part-time or contract positions, and let students know about internships. Posted jobs will remain active on the site for 90 days. After that period, the posting will be removed and the company that posted the job will be notified and can easily reactivate the post if it has not been filled. For questions, contact Member Relations at: [info@nkba.org](mailto:info@nkba.org).

### **Contact Information Update**

- If you or members in your chapter have changed companies, e-mails, home addresses, etc., please reach out to the NKBA Member Services Team at [info@nkba.org](mailto:info@nkba.org) and update your information. The changes will be reflected the next time you pull your chapter’s roster, as they need to be made with National to be updated.

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## NKBA

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### **NKBA Chapter Relations Department Contact List 1-800-843-6522**

**First Contact:** Donna Jensen, Ext 4844 – Sr. Specialist Chapter Relations  
Julie Figiel, Ext 3746 – Manager Chapter Relations (Chapter Growth Advocacy)

### **NKBA Government Relations Department Contact List**

Silvia Lattoz, Ext 3793 – Sr. Manager Governance and Global Relations  
Steven Campeau, Ext 3787 - Government Relations Specialist  
Suzie Williford, 832-421-1285 – Executive Vice President, Industry Relations & CSO

### **Chapter Leadership Committee**

[Click Here.](#) Also located on the website on the Resources page, under Chapter Officer Resources.

Did you miss the previous issue of the Chapter Officer Update or do you have suggestions for future issues? If so, email Donna Jensen at [djensen@nkba.org](mailto:djensen@nkba.org).