

Chapter Officer Update

NKBA

The Latest News from NKBA Headquarters

OCTOBER 2019

A person wearing a blue suit jacket is sitting at a desk, writing on a white document with a blue pen. The person's hands are visible, and the background is slightly blurred. A semi-transparent white box with a thin black border is overlaid on the center of the image, containing the NKBA logo and the title of the message.

NKBA

Message
from
Headquarters

MESSAGE FROM HEADQUARTERS

The leaves are changing fast and fall is upon us at our northwestern New Jersey headquarters.

KBIS is coming up fast, too. We want to remind you to emphasize to your membership how important it is to attend. Consumers are very savvy about trends, the latest products, and smart-home technologies because they're bombarded with it on the internet. They see finished designs on Houzz, Pinterest and other sites, yet they don't understand everything that goes into the project. They just know they want it, and they seek out a K&B pro to help them figure it out.

If designers and remodelers don't have the answers to these questions, they will miss out on a great opportunity to better serve their customers. The most concentrated place to learn about the latest products available in the market, and what's on the horizon, is KBIS. The outstanding programming — from VFTI to the KBIS NeXT Stage, to curated salons and pavilions on the show floor dedicated to specific subjects — will bring attendees up to speed on such topics as wellness, sustainability and technology for the connected home. These are buzz words for a reason: this is where the industry is going, and to thrive in an ever competitive market, K&B professionals need to be ahead of the curve and well educated in these subjects.

Consider it an investment in your career and your business — just like any other necessary expenditure.

And while we're on the topic of professional development, we are delighted to recognize the following individuals who earned their Associate Kitchen & Bath Designer certification last month: **Brenda Yanchycki**, AKBD, Prairie Provinces, The Home Depot; **Marie-Lou Levesque**, AKBD, Ottawa, The Home Depot; **Anthony Conning**, AKBD, New York Metro, Consumers Kitchens and Baths; **Maria Saavedra**, AKBD, New York Tri State, Curtis Lumber; **Alice Thomas**, AKBD, San Diego, Aeis Home; **Suzana Ribaj**, AKBD, Ontario/Canada, The Home Depot; **Heather Hill**, AKBD, Rocky Mountain, Heather Hill Interiors; **Nanette von Roeder-Sudan**, AKBD, Ontario/Canada, Nannette Sudan; **Ranisha Robinson**, AKBD, Minnesota State, Century College; **Paul Pokorski**, AKBD, San Diego, Accurate Design & Remodeling; **Zuzana Ozel**, AKBD, Northern California, Ebcon Corp; **Jennifer Keiver**, AKBD, Ottawa, The Home Depot; **William Garth Wiens**, AKBD, British Columbia, The Home Depot; **Kristine Brown**, AKBD, Southern California; **Sherry McGale**, AKBD, Ontario/Canada, The Home Depot.

This is a robust class, and is a testament to the fact that our members value continuing education and professional development, and understand that this is the best way to give themselves a competitive edge.

MESSAGE FROM HEADQUARTERS

Here are a couple of reminders about a few important dates coming up:

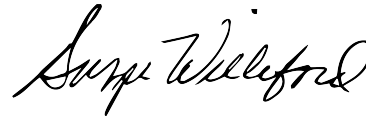
Nominations for the **Innovative Showroom Awards** close November 29. These awards are presented at KBIS and recognize existing K&B showrooms with innovative, interactive design, that are doing a great job with customer engagement, experience and education. Click [here](#) for more information.

There's still time to register for our December 11 event in New York: **The Design + Tech Connection**, powered by NKBA, KBB and CEPro. It's a full day of programming and networking designed to help you learn more about this sector, and how to connect with tech integrators. Tech is an increasingly important element in design and remodeling, and it's important to get it right. But it also has to look good — which often means it should be hidden! So that's where collaboration between K&B designers and other professionals and the integrator community is so important. Please join us for this must-attend event. Sign up [here](#).

Here's to your success and all the ways we can help you achieve it!

A handwritten signature in black ink, appearing to read "Bill Darcy". The signature is stylized with a large, looped "B" and "D".

Bill Darcy, CEO

A handwritten signature in black ink, appearing to read "Suzie Williford". The signature is fluid and cursive.

Suzie Williford, EVP, Industry Relations & CSO

NKBA

Chapters

CHAPTERS

Chapter Growth Advocate – The KBIS Experience for Chapters

- You don't want to miss KBIS 2020. With the expansive show floor filled with the freshest designs from over 600 brands, it is a one-stop shop and the ultimate destination to network, exchange ideas and build your business.
- Get your members excited about KBIS by using [this video](#) at your next chapter meeting and use this [KBIS 2020 Flyer](#) to print and distribute at your meetings.
- Tip for Chapters – Plan to have attending officers visit specific areas of the show and post KBIS, plan a special chapter meeting. Your officers can report on what they experienced to your membership bringing the excitement back to them.

Chapter Officer Training

- We are currently planning for KBIS spacing and hotel, and need confirmation of attendance for your Council members. The Chapter President must submit your [Attendance Form](#) by **November 1**.
- Information on making travel arrangements, hotel reservations and registering for KBIS is included in the VIP letter. Please read carefully and contact National with any questions. A copy can be found on the NKBA website/Resources.
- The deadline to make travel arrangements is **November 1**.
- Hotel confirmations will be sent at the beginning of December. If you are extending your stay, contact the hotel directly to make a separate reservation.
- Have a question about your role? Send it to chapters@nkba.org and we will add it to the training or answer it directly.

Chapter Star Awards

- Applications will be accepted through the end of the day today. Get your last-minute nominations in before the deadline to acknowledge your outstanding officers and chapter events.
- The winners will be announced at the Chapter Officer Training at KBIS 2020.

Chapter Funding

- Chapters receive \$500.00 in bonus funding for hosting a student-focused event such as a career fair or meet and greet. Additionally, chapters that recruit a High School or College to become an NKBA [Affiliated School](#) will receive \$100 per school (up to 5 schools per year). To claim your bonus funding for recruiting a new Affiliate school or hosting a student-focused chapter event, send an email to chapters@nkba.org.

Chapter Calendar

- Visit the Resources page to find the list of important chapter dates to remember and our [2019 Chapter Calendar](#).

Chapter Officer Tool Kit

- To assist officers with their chapter role and to help promote the NKBA, the [Resources](#) page has one-page documents for NKBA initiatives as well as additional information details.

Chapter Presentation Program

- Don't miss the opportunity to have a quality speaker at your chapter. Visit the [Chapter Presentation Program](#) on the NKBA website for a full program description, links to speaker bios and topic descriptions.

NKBA

Professional Development



Specialty Badge Program

- In its continuing drive to offer members opportunities for professional development, the NKBA has added three new Specialty Badges to its existing badge portfolio: Color, Lighting and Sustainability. [Click here](#) for more information and also to experience the association's new and improved Specialty Badge Program landing badge.
- During KBIS 2020, the NKBA will be conducting test-prep classes for three badges — Sustainability, Cabinetry and Remodeling — followed by a short break and then a one-hour timed exam. One class will be offered each day; the test is available to members who have purchased the study materials in advance. Check your email and visit [NKBA.org](#) or [KBIS.com](#) for more information regarding the KBIS Specialty Badge sessions.
- A [Specialty Badge Program](#) flyer is available to all Chapters, as well as a *newly updated*, in-depth [informational webinar](#) that includes a power-point presentation.

2019 NKBA Free Webinar Series

- For the month of November, NKBA is featuring Design Software as part of our NKBA Free Webinar Series! Join us for engaging presentations and content with some of the industry's top professionals. Check out the webinar schedule and register today by [clicking here!](#)

New for 2020

- NKBA is proud to present three Professional Development courses as part of its Voices from the Industry Conference at KBIS 2020. The seminars are two hours each and are presented by industry experts, Victoria Downing, Fred Reikowsky, and Doug Walter, AKBD, AIA. The sessions offer 0.2 CEU credits and 2 Education Hours toward earning or maintaining AKBD, CKBD or CMKBD certification: [view courses and VFTI sessions!](#) The price for a one-day VFTI pass (up to four sessions) is \$275 for NKBA members and \$350 for non-members for advance registration; prices increase for onsite purchase of a one-day pass. Multi-day passes are also available; [view attendee pricing and full details!](#)

Certification Exam Prep Courses

- We offer 4 bundle packages – AKBD, CKBD, Pathway Bundle (which covers AKBD through CKBD), and Recent Grad. These cost-saving bundles include a one-year subscription to the Knowledge Base and everything you need to prepare for the exams including the on-demand exam prep courses. Visit the NKBA Store to learn more about these offerings.
- **Reminder:** Chapter Officers receive a 30% discount on NKBA online certification prep courses. The discount code to use at checkout is Education2019. Note: This discount does not apply to KBIS courses or conference sessions.

Newly Certified Members

- The NKBA would like to recognize and congratulate the following members who recently earned their certification:

Brenda Yanchycki, AKBD, Prairie Provinces, The Home Depot
Marie-Lou Levesque, AKBD, Ottawa, The Home Depot
Anthony Conning, AKBD, New York Metro, Consumers Kitchens and Baths
Maria Saavedra, AKBD, New York Tri State, Curtis Lumber
Alice Thomas, AKBD, San Diego, Aeis Home
Suzana Ribaj, AKBD, Ontario/Canada, The Home Depot
Heather Hill, AKBD, Rocky Mountain, Heather Hill Interiors
Nanette von Roeder-Sudan, AKBD, Ontario/Canada, Nannette Sudan
Ranisha Robinson, AKBD, Minnesota State, Century College
Paul Pokorski, AKBD, San Diego, Accurate Design & Remodeling
Zuzana Ozel, AKBD, Northern California, Ebcon Corporation
Jennifer Keiver, AKBD, Ottawa, The Home Depot
William Garth Wiens, AKBD, British Columbia, The Home Depot
Kristine Brown, AKBD, Southern California
Sherry McGale, AKBD, Ontario/Canada, The Home Depot

- **Note:** Members who have recently earned a certification or specialty badge, and completed their online profile on nkba.org, are highlighted on the NKBA newsfeed and social media.



PARTNERSHIP



NKBA



SENSITIVITY

NKBA



INTEGRITY



GOALS

Initiatives

ETHICS

CONTRIBUTION



IMPACT



DRIVE



KBIS 2020

- Get your members excited about KBIS by using [this video](#).
- Don't miss the A-list line up at the [KBIS NeXT Stage](#) which will include 15 programs with topics ranging from health and wellness, resilient design and business development. Stage sessions are free and the industry's need-to-know topics will educate, inspire and connect members throughout the kitchen and bath industry.
- **Voices From the Industry**
- NKBA's Voices from the Industry Conference at KBIS presents an invaluable opportunity for professional development and career growth. The conference features **74 sessions** in five categories: Grow Your Business, Kitchen & Bath Specialty Training, Design, Management and Customer Service. Many of our favorite speakers return in 2020 with new or updated presentations and we have at least *25 speakers who are new to VFTI* this year. All one-hour sessions offer 0.1 CEU, and many will qualify for other industry CEUs as well.
- 2019 was the first year we added our Professional Development courses to the VFTI program and in 2020 we will offer 3; one each day during the show. The seminars are two hours each and offer 0.2 CEU credits and 2 Education Hours toward earning or maintaining AKBD, CKBD or CMKBD certification. If you want a hands-on learning experience, we also offer 5 Interactive Lab sessions.

Thirty Under 30

- Thirty Under 30 will be introduced to the industry on Tuesday, January 21st at the KBIS Next Stage at 9:30 a.m. Please join us at KBIS in welcoming these great young professionals. Also, the 30s will be scouring the floor looking for exhibitors for the 30s Choice Awards which will be awarded on Thursday, January 23rd, at the KBIS Next Stage at 11:30 a.m.

Innovative Showroom nominations are now open!

- Make sure to discuss this great opportunity with your chapter members. The Innovative Showroom Awards celebrate existing showrooms in the kitchen & bath space that are doing a great job of engagement, creating an unforgettable experience, and educating their customers. Showrooms will be judged on their innovative, unique and interactive showroom design.
- The Innovative Showroom Awards competition entry period will end November 29, 2019 at 11:59 pm EST. All entries must be received by the entry deadline. The submissions will then be judged and the winners will be selected, notified and announced via email on January 2, 2020. The six (6) winners will be announced at KBIS 2020, January 20, 2020 at 7:30 pm EST at the Kitchen + Bath Design and Industry Awards Show at the Encore Hotel in the Encore Ballroom.
- [Click here to submit your nomination!](#)

NKBA

Student Relations



Student Design Competition

- The NKBA Student Design Competition is now open! Winning this prestigious competition increases industry visibility and peer recognition, offers valuable publicity and networking opportunities and acknowledges the talent of aspiring kitchen and bath designers. Please go to <https://forms.nkba.org/students/student-design-competition/> for more info.

Affiliated Schools and Students

- Do you have a college or university in your area that you would like to see become affiliated with the NKBA? Please contact us at Schools@nkba.org to receive a copy of our NKBA Student Chapter Toolkit; a great new resource for developing student interest.



NKBA

Member Relations

Membership Resources

[Member Benefits Booklet](#)

[Membership Application](#)

New: [Benefits of Membership Video](#)

New Market Research Reports on NKBA.org

- On or around November 1, NKBA will publish the results of the Q3 2019 NKBA/ John Burns Kitchen & Bath Market Index (KBMI) Report. This research, which takes the economic pulse of the K&B industry on a quarterly basis, analyzes the current business conditions and future expectations of NKBA's designers, manufacturers, retailers, and building/construction firms and monitors the issues and challenges they face in running their businesses.
- The Q3 2019 KBMI report will provide you with the insight you need to proactively manage your business so be sure to visit NKBA Research Reports (<https://store.nkba.org/collections/research>) to access this free report. Also, please remind your members that NKBA research is a great member benefit and invite them to visit the NKBA Store frequently to access new reports as they are published.

Website Profiles

- Company and individual profiles are separate. Don't forget to complete both profiles to maximize your web presence. [NKBA Profile Instructions](#)

Job Board on NKBA.org

- All NKBA members, corporate partners and sponsors may use the [Jobs board](#) to attract talent to the kitchen and bath industry, post and recruit for full-time, part-time or contract positions, and let students know about internships. Posted jobs will remain active on the site for 90 days. After that period, the posting will be removed and the company that posted the job will be notified and can easily reactivate the post if it has not been filled. For questions, contact Member Relations at: info@nkba.org.

Contact Information Update

- If you or members in your chapter have changed companies, e-mails, home addresses, etc., please reach out to the NKBA Member Services Team at info@nkba.org and update your information. The changes will be reflected the next time you pull your chapter's roster, as they need to be made with National to be updated.

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NKBA Chapter Relations Department Contact List 1-800-843-6522

First Contact: Donna Jensen, Ext 4844 – Sr. Specialist Chapter Relations
Julie Figiel, Ext 3746 – Manager, Chapter Relations (Chapter Growth Advocacy)

NKBA Government Relations Department Contact List

Silvia Lattoz, Ext 3793 – Sr. Manager Governance and Global Relations
Steven Campeau, Ext 3787 - Government Relations Specialist
Suzie Williford, 832-421-1285 – Executive Vice President, Industry Relations & CSO

Chapter Leadership Committee

[Click Here.](#) Also located on the website on the Resources page, under Chapter Officer Resources.

Did you miss the previous issue of the Chapter Officer Update or do you have suggestions for future issues? If so, email Donna Jensen at djensen@nkba.org.