FOR IMMEDIATE RELEASE

Contact: Julie McCrary Kaitie Ward

White Good White Good

717-278-0515 717-725-0291

[jmccrary@whitegood.com](mailto:jmccrary@whitegood.com) [kward@whitegood.com](mailto:kward@whitegood.com)

**Design Milk & Modenus (DMM) Talks Lounge Returns to KBIS 2020**

*Jaime Derringer and Veronika Miller host three days of programming featuring Signature Kitchen Suite (SKS) wine bar*

**(Alpharetta, Ga.) – October 7, 2019** – The 2020 [Kitchen & Bath Industry Show (KBIS)](https://www.kbis.com) announces the return of the Design Milk and Modenus (DMM) Talks Lounge. For the fourth year, Jaime Derringer, CEO of [Design Milk](https://design-milk.com/) and Veronika Miller, CEO of [Modenus Media](https://www.modenus.com/) are excited to bring three days of programming to the [KBIS NeXT Experience](https://www.kbis.com/show/kbisnext-experience) in the South Hall at the Las Vegas Convention Center, January 21-22, 2020. The refreshed lounge will also feature the Signature Kitchen Suite wine bar.

Programming in the lounge will focus on design related topics including wellness, color and style trends, sustainability, integrated technology and business discussions around skilled labor, marketing and diversifying revenue streams. Additionally, the morning of day one will feature a special *How-to-KBIS* presentation for new-to-KBIS attendees and day three will feature a series of hands-on workshops. KBIS exhibitors are invited to sponsor and participate in sessions of their choice (based on availability) for an hour of up-close and personal conversation with design professionals, influencers and other KBIS attendees.

“We are thrilled to be back at KBIS for a fourth year of engaging conversations, presentations and now even hands-on workshops, said Jaime Derringer, CEO, Design Milk. “The KBIS community has embraced us from day one and we love being able to bring cutting-edge “topics that matter” to the show and deliver real takeaways for show attendees and event exhibitors.”

“We are proud to be part of KBIS which has invested so much in being not only a product showcase but a place that delivers programming and networking opportunities for everyone in the industry,” said Veronika Miller, CEO Modenus Media. “It’s definitely the place to be and we look forward to reconnecting with old friends and meeting new show visitors in 2020.”

Sponsors, speakers and programming are managed and promoted by Design Milk and Modenus Media in the weeks prior to, during and after the show via social media channels and each of the two brands’ influential blogs and networks.

“The DMM Lounge has become a core programming component of KBIS,” said Amy Hornby, Show Director, KBIS. “We value the opportunity to partner with Design Milk and Modenus to bring lively and compelling discussions to the show floor. We’re thrilled Jaime and Veronika are back!”

To learn more about the Design Milk X Modenus Lounge (DMM Lounge) programming please visit [www.kbis.com](http://www.kbis.com)

**About KBIS**

KBIS, in conjunction with the National Kitchen & Bath Association (NKBA), is an inspiring, interactive platform that showcases the latest industry products, trends and technologies. KBIS is the voice of the kitchen and bath industry and has been for 50+ years.

In 2013, the National Kitchen & Bath Association (NKBA) and National Association of Home Builders (NAHB) announced an agreement to co-locate the Kitchen & Bath Industry Show (KBIS) with the International Builders’ Show (IBS) in Las Vegas, Nev. in February 2014 under the banner of Design and Construction Week®. In 2018, both organizations extended the agreement through 2026. The mega-event returns to Las Vegas Jan. 21-23, 2020. NKBA and NAHB will continue to produce separate educational programming and special events though one pass provides access to both shows.

KBIS is produced by Emerald Expositions, a leading operator of business-to-business trade shows in the United States. The company currently operates more than 55 trade shows, as well as numerous other face-to-face events. In 2018, Emerald’s events connected over 500,000 global attendees and exhibitors and occupied more than 6.9 million NSF of exhibition space.

More information about KBIS can be found at [www.kbis.com](http://www.kbis.com).

**About the National Kitchen & Bath Association and the Kitchen & Bath Industry Show**

The National Kitchen & Bath Association (NKBA) is the not-for-profit trade association that owns the Kitchen & Bath Industry Show® (KBIS), as part of Design and Construction Week ® (DCW). With nearly 50,000 members in all segments of the kitchen and bath design and remodeling industry, the NKBA has educated and led the industry since the association’s founding in 1963. The NKBA envisions a world where everyone enjoys safe, beautiful and functional kitchen and bath spaces. The mission of the NKBA is to inspire, lead and empower the kitchen and bath industry through the creations of certifications, specialty badges, marketplaces and networks. For more information, visit [www.nkba.org](https://nkba.org/) or call 1-800-THE-NKBA (843-6522).

KBIS® and NKBA® are registered trademarks of the National Kitchen & Bath Association.

###