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New Speakers and CEU Seminars Announced for NKBA Voices From the Industry Conference at KBIS 2020

National Kitchen & Bath Association (NKBA) presents 70+ educational sessions featuring the industry's most influential leaders and speakers on key topics affecting the industry

HACKETTSTOWN, NJ – (October 17, 2019) – The National Kitchen & Bath Association (NKBA), the authority on the kitchen and bath industry, is offering more than 70 continuing education classes as part of its annual [Voices From the Industry](#) (VFTI) conference at the upcoming Kitchen & Bath Industry Show (KBIS), Jan. 21-23, 2020, at the Las Vegas Convention Center. Each year, KBIS is the destination for professionals in the kitchen and bath industry to be inspired and educated on the latest industry products, trends and technologies.

“We understand people attending KBIS have full agendas. Our goal is to provide a comprehensive educational program that touches on a variety of topics to keep our industry up-to-date on the latest emerging industry trends and business strategies,” said Suzie Williford, Executive Vice President of Industry Relations and Chief Strategy Officer, NKBA. “Three full days of curated content gives them plenty of options, and the tools and learning to enhance their professional development and help improve their businesses.”



Among the list of available courses are **25 new speakers and presentations** on topics ranging from designing for the smart kitchen and bath, improving wellness in the home with bioadaptive lighting, how to evolve from designer to design leader and reinforcing resilience in design. The course schedule also includes several returning favorite topics, such as building your brand, living in place, thinking big about small spaces and the latest kitchen and bath design trends. All sessions are classified in one of five categories: Grow Your Business, Design, Kitchen & Bath Specialty Training, Customer Service and Management.

Each one-hour session is eligible for 0.1 CEU from the NKBA and many may qualify for other industry CEUs. For all certified NKBA members, VFTI provides an opportunity to fulfill a large part of the 20 hours of education required to maintain certification status. This current two year cycle ends June 30, 2020.



NKBA Professional Development Sessions

Other options for continued learning during KBIS as part of VFTI are the **NKBA Professional Development Sessions**, which are back by popular demand. Held each morning of KBIS (8 am -10 am), these two-hour courses provide an in-depth discussion on three specific topics:

Tuesday, January 21

- Managing Business Growth for Profitability and Sanity: Taking Care of Yourself, Your Business and Your Bottom Line

Wednesday, January 22

- Kitchen & Bath Lighting “College:” From Theory to Practice

Thursday, January 23

- It’s All About Delegation

Registration for VFTI is available as single-day (access to all sessions on one day only) or three-day (access to all sessions). All VFTI conference passes also include tickets to the KBIS show floor (Expo). To see the complete list of available VFTI courses click [here to register](#) and take advantage of **early rates, which end November 15, 2019**.

This year’s VFTI Conference is sponsored by Rev-a-Shelf.

Media interested in attending any VFTI session and KBIS should contact Julie McCrary at jmccrary@whitegood.com

About the National Kitchen & Bath Association and the Kitchen & Bath Industry Show

The National Kitchen & Bath Association (NKBA) is the not-for-profit trade association that owns the Kitchen & Bath Industry Show® (KBIS), as part of Design and Construction Week ® (DCW). With nearly 50,000 members in all segments of the kitchen and bath design and remodeling industry, the NKBA has educated and led the industry since the association’s founding in 1963. The NKBA envisions a world where everyone enjoys safe, beautiful and functional kitchen and bath spaces. The mission of the NKBA is to inspire, lead and empower the kitchen and bath industry through the creations of certifications, specialty badges, marketplaces and networks. For more information, visit www.nkba.org or call 1-800-THE-NKBA (843-6522).

KBIS® and NKBA® are registered trademarks of the National Kitchen & Bath Association.

About KBIS

KBIS, in conjunction with the National Kitchen & Bath Association (NKBA), is an inspiring, interactive platform that showcases the latest industry products, trends and technologies. KBIS is the voice of the kitchen and bath industry and has been for 50+ years.

In 2013, the National Kitchen & Bath Association (NKBA) and National Association of Home Builders (NAHB) announced an agreement to co-locate the Kitchen & Bath Industry Show (KBIS) with the International Builders' Show (IBS) in Las Vegas, Nev. in February 2014 under the banner of Design and Construction Week®. In 2018, both organizations extended the agreement through 2026. The mega-event returns to Las Vegas Jan. 21-23, 2020. NKBA and NAHB will continue to produce separate educational programming and special events though one pass provides access to both shows.

KBIS is produced by Emerald Expositions, a leading operator of business-to-business trade shows in the United States. The company currently operates more than 55 trade shows, as well as numerous other face-to-face events. In 2018, Emerald's events connected over 500,000 global attendees and exhibitors and occupied more than 6.9 million NSF of exhibition space.

More information about KBIS can be found at www.kbis.com.

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