

Chapter Officer Update

NKBA

The Latest News from NKBA Headquarters

November 2019

A person wearing a blue suit jacket is sitting at a desk, writing on a white document with a blue pen. The person's hands are visible, and the background is slightly blurred. The text 'NKBA' is overlaid on the image in a purple and grey font, with a horizontal line underneath it.

NKBA

Message
from
Headquarters

MESSAGE FROM HEADQUARTERS

As this update comes before one of our favorite holidays, we'd like to take a moment to thank each of you for all you do throughout the year. We are well aware of the massive volunteer effort it takes to keep our association flourishing at the local level. We can do a lot at National — but if we lack the dedicated volunteers who spread the word and keep our membership informed, engaged and active in the local communities, we cannot succeed as an association. So we thank you all for your energy and commitment.

We are delighted to share our **2020 Board of Directors**, who will assume their posts on January 1. Our new chair is **Allison Lowrie**, chief marketing officer for ANGI Homeservices. Allison joined the parent of Angie's List and HomeAdvisor in 2010 and was named chief marketing officer in 2015. She will start her third year on the board in 2020. Vice Chair is **Michael Mahan**, who is vice president of strategic marketing and category & offer management for Schneider Electric. Secretary/Treasurer is **Basil Larkin**, who is vice president of sales for Hestan Commercial Corp. Rounding out the board are three returning directors **Steve Joseph**, CEO and co-founder of Smart Home Products and our 2019 chairman; **Jan Neiges**, CKD, principal of her namesake design firm in Denver; **Lorenzo Marquez**, our former two-term chairman, and president of Marqet Group. We are happy to welcome three new additions to the board: **Kristen Elder**, showroom & builder vice president for Ferguson Enterprises; **Jan Heck**, president and CEO of Miele USA, and **Randy Warner**, president of Dacor.

Outgoing board members **Steve Petock**, **Neil Bailey**, and Vice Chair **Emilee Chappell** have completed their terms and NKBA thanks them for their service.

We'd also like to take this opportunity to remind you of a couple of professional development opportunities coming up soon. We're very excited about our inaugural Design + Tech Connection conference coming up on December 11 in New York. This full day of networking and programming is sure to be a fascinating deep dive into the valuable collaboration among the designer and technology integrator communities. This topic is growing exponentially in-home design and remodeling, and therefore among the most important for our professionals to understand and embrace. For information, please click [here](#). We'd love to see you in Manhattan!

Additionally, we've added three Specialty Badges to our micro-credentialing program: Color, Lighting and Sustainability — and we will be conducting 45-minute preparation sessions at KBIS 2020, January 21-23, for the Cabinetry, Sustainability and Remodeling Badges, immediately followed by the one-hour exams. To take advantage of this special \$149 offer, [please click here to sign up and purchase your badge](#).

MESSAGE FROM HEADQUARTERS

And speaking of professional development, here's a listing of your fellow members who earned certification over the last month: **Mark Haddad, CMKBD**, Northern New England, Interiology Design Co.; **Viktoriya Dacosta, CKBD**, Ontario/Canada; **Kathleen Miller, AKBD**, Prairie Provinces, The Home Depot; **Shilpa Mehta, AKBD**, Ontario/Canada, The Home Depot; **Manmeet Narula, AKBD**, Ontario/Canada, The Home Depot; **Patricia Mueller, AKBD**, Arizona South, Beyond Cabinets By Mueller; **Natasha Lemay, AKBD**, Ottawa, The Home Depot; **Daniela Pfeiffer, AKBD**, Ontario/Canada, The Home Depot; **Sarah Macpherson, AKBD**, Ontario/Canada, The Home Depot; **Jessica Gerten, AKBD**, Arizona South; **Amanda Magnuson, AKBD**, Minnesota State, Cornerstone Cabinets & Countertops; **Ruth Lees, AKBD**, Virginia State, Ferguson; **Rose Ott, AKBD**, Metro New York, Rose Ott Design; **Tracy Read, AKBD**, Prairie Provinces, The Home Depot.
Congratulations to all!

We wish you and your families a joyous, blessed Thanksgiving, spent with the ones you love.



Bill Darcy, CEO



Suzie Williford, EVP, Industry Relations & CSO



NKBA

Chapters

CHAPTERS

Chapter Growth Advocate – The KBIS Experience for Chapters

- There are many Holiday events for our chapters. What a great time to bring professionals together and share the value of membership! If you have had some effective new membership events, please share with us.
- The Kitchen and Bath Industry Show is the place to engage with your peers, be inspired by the designs, products and technology, and take advantage of the great learning opportunities. Join us on January 21-23, 2020 in Las Vegas for the industry's largest trade show and experience the ultimate destination for everything kitchen and bath! Get your members excited about KBIS by using [this video](#) at your next chapter meeting and use this [KBIS 2020 Flyer](#) to print and distribute at your meetings.
- Tip for Chapters – Plan to have a Post-KBIS chapter meeting and have your officers report on what they saw to your membership. The meeting will bring home the highlights of the show and may just be next year's Best NKBA-Themed Event!

Chapter Officer Training

- We can't wait to see most of you in January. We have some pre-work for you:
 - Please read through the Chapter Officer Resource Manual for your position on the [Resources](#) page of the website.
 - Come with questions for the discussion segments of training.
- Hotel confirmations will be sent in January. If you are extending your stay, contact the hotel directly to make a separate reservation. Please note: the hotel name has changed from SLS to Sahara.

Chapter Funding

- The deadline to submit a request for 2019 Bonus Funding is December 15th. Chapters receive \$500.00 in bonus funding for hosting a student-focused event such as a career fair or meet and greet. Additionally, chapters that recruit a High School or College to become an NKBA [Affiliated School](#) will receive \$100 per school (up to 5 schools per year). To claim your bonus funding for recruiting a new Affiliate school or hosting a student-focused chapter event sometime this year, send an email to chapters@nkba.org.

Chapter Calendar

- Visit the Resources page to find the list of important chapter dates to remember and our [2019 Chapter Calendar](#).

Chapter Officer Tool Kit

- To assist officers with their chapter role and to help promote the NKBA, the [Resources](#) page has one-page documents for NKBA initiatives as well as additional information details.

Chapter Presentation Program

- Don't miss the opportunity to have a quality speaker at your chapter. Visit the [Chapter Presentation Program](#) on the NKBA website for a full program description, links to speaker bios and topic descriptions.

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Professional Development



Specialty Badge Program

- In its continuing drive to offer members opportunities for professional development, the NKBA has added three new Specialty Badges to its existing badge portfolio: Color, Lighting and Sustainability. [Click here](#) for more information and, also to experience the association's new and improved Specialty Badge Program landing badge.
- During KBIS 2020, the NKBA will be conducting test-prep classes for three badges - Sustainability, Cabinetry and Remodeling - followed by a short break and then a one-hour timed exam. One class will be offered each day; the test is available to members who have purchased the study materials in advance. [Click here](#) for more information regarding the Specialty Badge sessions and to sign up or visit [KBIS.com](#).
- A [Specialty Badge Program](#) flyer is available to all Chapters, as well as a *newly updated*, in-depth [informational webinar](#) that includes a power-point presentation.

2019 NKBA Free Webinar Series

- For the month of December, NKBA is featuring Building Trends as part of our NKBA Free Webinar Series! Join us for engaging presentations and content with some of the industry's top professionals. Check out the webinar schedule and register today by [clicking here!](#)

New for 2020

- NKBA is proud to present three Professional Development courses as part of its Voices from the Industry Conference at KBIS 2020. The seminars are two hours each and are presented by industry experts, Victoria Downing, Fred Reikowsky, and Doug Walter, AKBD, AIA. The sessions offer 0.2 CEU credits and 2 Education Hours toward earning or maintaining AKBD, CKBD or CMKBD certification: [view courses and VFTI sessions!](#) The price for a one-day VFTI pass (up to four sessions) is \$275 for NKBA members and \$350 for non-members for advance registration; prices increase for onsite purchase of a one-day pass. Multi-day passes are also available; [view attendee pricing and full details!](#)

Certification Exam Prep Courses

- We offer 4 bundle packages – AKBD, CKBD, Pathway Bundle (which covers AKBD through CKBD), and Recent Grad. These cost-saving bundles include a one-year subscription to the Knowledge Base and everything you need to prepare for the exams including the on-demand exam prep courses. Visit the NKBA Store to learn more about these offerings.
- Reminder:** Chapter Officers receive a 30% discount on NKBA online certification prep courses. The discount code to use at checkout is Education2019. Note: This discount does not apply to KBIS courses or conference sessions.

Newly Certified Members

- The NKBA would like to recognize and congratulate the following members who recently earned their certification:
- Mark Haddad, CMKBD, Northern New England, Interiology Design Co.
- Viktoriya Dacosta, CKBD, Ontario/Canada
- Patricia Mueller , AKBD, Arizona South, Beyond Cabinets By Mueller
- Jessica Gerten, AKBD, Arizona South
- Rose Ott, AKBD, Metro New York, Rose Ott Design
- Amanda Magnuson, AKBD, Minnesota State, Cornerstone Cabinets & Countertops
- Shilpa Mehta, AKBD, Ontario/Canada, The Home Depot
- Manmeet Narula, AKBD, Ontario/Canada, The Home Depot
- Daniela Pfeiffer, AKBD, Ontario/Canada, The Home Depot
- Sarah Macpherson, AKBD, Ontario/Canada, The Home Depot
- Natasha Lemay, AKBD, Ottawa, The Home Depot
- Tracy Read, AKBD, Prairie Provinces, The Home Depot
- Kathleen Miller, AKBD, Prairie Provinces, The Home Depot
- Ruth Lees, AKBD, Virginia State, Ferguson

Note: Members who have recently earned a certification or specialty badge, and completed their online profile on nkba.org, are highlighted on the NKBA newsfeed and social media.



PARTNERSHIP



NKBA



SENSITIVITY

NKBA



INTEGRITY



GOALS

Initiatives

ETHICS

CONTRIBUTION



IMPACT



DRIVE



KBIS 2020

•Don't miss the A-list line up at the [KBIS NeXT Stage](#) which will include 15 programs with topics ranging from health and wellness, resilient design and business development. Stage sessions are free and the industry's need-to-know topics will educate, inspire and connect members throughout the kitchen and bath industry.

•Calling all Chapter Officers! NKBA is looking for excited chapter officers to motivate and inspire the future of our industry. Become a tour guide at NKBA's NextUp at KBIS program on Thursday, January 23rd from 8:30AM-12:30PM and join the community committed to educating the next generation of kitchen and bath professionals. To volunteer, please email nextup@nkba.org.

Voices From the Industry

•NKBA's Voices from the Industry Conference at KBIS presents an invaluable opportunity for professional development and career growth. The conference features **74 sessions** in five categories: Grow Your Business, Kitchen & Bath Specialty Training, Design, Management and Customer Service. Many of our favorite speakers return in 2020 with new or updated presentations and we have at least *25 speakers who are new to VFTI* this year. All one-hour sessions offer 0.1 CEU, and many will qualify for other industry CEUs as well.

•Additionally, we will offer three Professional Development courses to the VFTI program; one each day during the show. The seminars are two hours each and offer 0.2 CEU credits and 2 Education Hours toward earning or maintaining AKBD, CKBD or CMKBD certification. If you want a hands-on learning experience, we also offer 5 Interactive Lab sessions.

Thirty Under 30

•Thirty Under 30 will be introduced to the industry on Tuesday, January 21st at the KBIS Next Stage at 9:30 a.m. Please join us at KBIS in welcoming these great young professionals. Also, the 30s will be scouring the floor looking for exhibitors for the 30s Choice Awards which will be awarded on Thursday, January 23rd, at the KBIS Next Stage at 11:30 a.m.

Innovative Showroom Awards – deadline November 29, 2019

•There are just three days left to submit your entry for the Innovative Showroom Awards. This award celebrates existing showrooms in the kitchen & bath space that are doing a great job of engagement, creating an unforgettable experience, and educating their customers. Submissions will be judged and the winners will be selected, notified and announced via email on January 2, 2020. The six (6) winners will be announced at KBIS 2020, January 20, 2020 at 7:30 pm EST at the Kitchen + Bath Design and Industry Awards Show at the Encore Hotel in the Encore Ballroom.

•[Click here to submit your nomination!](#)

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Student Relations



Affiliated Schools and Students

- Do you have a college or university in your area that you would like to see become affiliated with the NKBA? Please contact us at Schools@nkba.org to receive a copy of our NKBA Student Chapter Toolkit; a new resource for developing student interest. Schools can join the NKBA at no charge by completing the online application at NKBA.org
- Educators at NKBA Affiliated Colleges and Universities are invited to join the NKBA Professional Development team at KBIS for the Educators Exchange, Live! event which will be held Tuesday, January 21, 2020 from 5:30 – 7:30 P.M at the LVCC. This event is by invitation only. For information about the event, please contact Schools@nkba.org.



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Member Relations

Membership Resources

[Member Benefits Booklet](#)

[Membership Application](#)

New: [Benefits of Membership Video](#)

New Market Research Reports on NKBA.org

- Earlier this month, NKBA published the results of the Q3 2019 NKBA/ John Burns Kitchen & Bath Market Index (KBMI) Report. This research, which takes the economic pulse of the K&B industry on a quarterly basis, analyzes the current business conditions and future expectations of NKBA's designers, manufacturers, retailers, and building/construction firms and monitors the issues and challenges they face in running their businesses.
- The Q3 2019 KBMI report will provide you with the insight you need to proactively manage your business so be sure to visit NKBA [Research Reports](#) to access this free report. Also, please remind your members that NKBA research is a great member benefit and invite them to visit the NKBA Store frequently to access new reports as they are published.

Website Profiles

- Company and individual profiles are separate. Don't forget to complete both profiles to maximize your web presence. [NKBA Profile Instructions](#)

Job Board on NKBA.org

- All NKBA members, corporate partners and sponsors may use the [Jobs board](#) to attract talent to the kitchen and bath industry, post and recruit for full-time, part-time or contract positions, and let students know about internships. Posted jobs will remain active on the site for 90 days. After that period, the posting will be removed and the company that posted the job will be notified and can easily reactivate the post if it has not been filled. For questions, contact Member Relations at: info@nkba.org.

Contact Information Update

- If you or members in your chapter have changed companies, e-mails, home addresses, etc., please reach out to the NKBA Member Services Team at info@nkba.org and update your information. The changes will be reflected the next time you pull your chapter's roster, as they need to be made with National to be updated.

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NKBA Chapter Relations Department Contact List 1-800-843-6522

First Contact: Donna Jensen, Ext 4844 – Sr. Specialist Chapter Relations
Julie Figiel, Ext 3746 – Manager, Chapter Relations (Chapter Growth Advocacy)

NKBA Government Relations Department Contact List

Silvia Lattoz, Ext 3793 – Sr. Manager, Governance
Steven Campeau, Ext 3787 - Government Relations Specialist
Suzie Williford, 832-421-1285 – Executive Vice President, Industry Relations & CSO

Chapter Leadership Committee

[Click Here.](#) Also located on the website on the Resources page, under Chapter Officer Resources.

Did you miss the previous issue of the Chapter Officer Update or do you have suggestions for future issues? If so, email Donna Jensen at djensen@nkba.org.