**FOR IMMEDIATE RELEASE**

Contact: Julie McCrary Kaitie Ward

 White Good White Good

 717-278-0515 717-725-0291

 jmccrary@whitegood.com kward@whitegood.com

**Educational Opportunities on the Future of Design at KBIS 2020**

*National Kitchen & Bath Association (NKBA) offers 20+ CEUs on topics related to design as part of Voices From the Industry Conference during KBIS 2020*

**HACKETTSTOWN, NJ — (November 13, 2019)** — Color trends, smart home technology and future living environments are changing the way we think about the home and how we live in it. It’s a constant evolution. The National Kitchen & Bath Association (NKBA) has scheduled more than 20 CEU presentations on the topic of design as part of its [Voices From the Industry (VFTI)](https://www.kbis.com/conference/voices-from-the-industry-conference) conference during the [Kitchen & Bath Industry Show (KBIS)](https://www.kbis.com) in Las Vegas, Jan. 21 to 23, 2020.

**A sample of CEUs available at KBIS 2020 on design topics include:**

**Tuesday, Jan. 21**

* Blurred Spaces – A Vision of Future Living

Presenters: Gerri Chmiel, Residential Design Lead, Formica and Renee Hytry Derrington, Group VP Design, International Design Lead, Formica

1:30 PM

Room: N224

In an age of telecommuting, new ways of entertaining and enjoying community, learn how interior spaces need to be tooled up to deliver more function and more amenities for multiple purposes.

* Winning Outdoor Kitchen Design – Creating Sophisticated Spaces That Work

Presenter: Russ Faulk, Chief Designer and Head of Product, Kalamazoo Outdoor Gourmet

 3:00 PM

 Room: N225

Learn current market trends for outdoor kitchens, the scope of products available, decisions to consider before starting a project and design guidelines you need to know to create outdoor kitchens your clients will want to use all year round.

**Wednesday, Jan. 22**

* How to Design for the Smart Kitchen and Bathroom

Presenter: Shaun Ayala, Marketing Manager, Luxury Appliances & Decorative Plumbing, Best Buy/Pacific Sales

9:00 AM

Room: N226
68% of Americans think smart homes will be as common as smartphones within 10 years, and 81% of buyers say they'd rather buy a home with smart-home products already installed. Learn where to start with apps, voice-control technology, connected appliances and decorative plumbing when designing a smart kitchen or bathroom.

* Kosher Kitchens – Is the Work Triangle Dead?

Presenter: Rachel Groundland, Principal Designer, Groundland Interiors

 3:00 PM

 Room: N225

Learn the requirements needed when designing a kosher kitchen and why it is not uncommon to see kosher kitchens that contain three sinks, two dishwashers, two separate ovens and microwaves, as well as separate countertops for meat, dairy and pareve.

**Thursday, Jan. 23**

* 2020 Global Color & Design Forecast

Presenter: Ruthanne Hanlon, National Color & Design Manager, PPG

10:30 AM

Room: N228

This in-depth presentation unveils the color and design trends for 2020 as well as the influencers behind them. Learning why we are attracted to certain colors at certain times of our lives and understanding consumer shifts and the spaces they wish to surround themselves with will benefit your business and clients.

* Value of Interior Design – Validating Ideas and Shifting Dynamics with Clients

Presenter: Charles Kimball, Lead Designer, Premier Companies

 10:30 AM

 Room: N227

Learn how to navigate the relationship between client and design professional, the importance of establishing a strong emotional and social dynamic with your client, and how to sell your ideas without giving them away. This session will provide the attendees with insights into the client relationship and how to turn a project into a journey for their client focusing on client experience.

Each one-hour session is eligible for 0.1 CEU from the NKBA and many may qualify for other industry CEUs. For all certified NKBA members, VFTI provides an opportunity to fulfill a large part of the 20 hours of education required every two years to maintain certification status. The current cycle ends June 30, 2020.

Registration for VFTI is available as single-day (access to all sessions on one day only) or three-day (access to all sessions). All VFTI conference passes also include tickets to the KBIS show floor (Expo). To see the complete list of available VFTI courses, click [here to register](https://www.kbis.com/attendee/attendee-pricing) and take advantage of **early rates, which end Nov. 15, 2019**.

This year’s VFTI Conference is generously sponsored by Rev-a-Shelf.

Media interested in attending any VFTI session and KBIS should contact Julie McCrary at jmccrary@whitegood.com

**About the National Kitchen & Bath Association and the Kitchen & Bath Industry Show**

The National Kitchen & Bath Association (NKBA) is the not-for-profit trade association that owns the Kitchen & Bath Industry Show® (KBIS), as part of Design and Construction Week ® (DCW). With nearly 50,000 members in all segments of the kitchen and bath design and remodeling industry, the NKBA has educated and led the industry since the association’s founding in 1963. The NKBA envisions a world where everyone enjoys safe, beautiful and functional kitchen and bath spaces. The mission of the NKBA is to inspire, lead and empower the kitchen and bath industry through the creations of certifications, specialty badges, marketplaces and networks. For more information, visit [www.nkba.org](https://nkba.org/) or call 1-800-THE-NKBA (843-6522).

KBIS® and NKBA® are registered trademarks of the National Kitchen & Bath Association.

**About KBIS**

KBIS, in conjunction with the National Kitchen & Bath Association (NKBA), is an inspiring, interactive platform that showcases the latest industry products, trends and technologies. KBIS is the voice of the kitchen and bath industry and has been for 50+ years.

In 2013, the National Kitchen & Bath Association (NKBA) and National Association of Home Builders (NAHB) announced an agreement to co-locate the Kitchen & Bath Industry Show (KBIS) with the International Builders’ Show (IBS) in Las Vegas, Nev. in February 2014 under the banner of Design and Construction Week®. In 2018, both organizations extended the agreement through 2026. The mega-event returns to Las Vegas Jan. 21-23, 2020. NKBA and NAHB will continue to produce separate educational programming and special events though one pass provides access to both shows.

KBIS is produced by Emerald Expositions, a leading operator of business-to-business trade shows in the United States. The company currently operates more than 55 trade shows, as well as numerous other face-to-face events. In 2018, Emerald’s events connected over 500,000 global attendees and exhibitors and occupied more than 6.9 million NSF of exhibition space.

More information about KBIS can be found at [www.kbis.com](http://www.kbis.com).

###