

# Chapter Officer Update

**NKBA**

*The Latest News from NKBA Headquarters*

**December 2019**

A person wearing a blue suit jacket is sitting at a desk, writing on a white document with a blue pen. The person's hands are visible, and the background is slightly blurred. A semi-transparent white box with a thin black border is overlaid on the center of the image, containing the NKBA logo and the title of the message.

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Message  
from  
Headquarters

## MESSAGE FROM HEADQUARTERS

It's hard to believe another year has passed, and in fact, we are on the cusp of a new decade — one that will see dramatic changes that seemed like the stuff of science fiction not too long ago. This month, we co-hosted an important Thought Leadership Summit in New York, the Design + Tech Connection conference, with our friends and partners at Emerald Expositions, KBB magazine and CE Pro magazine. Its purpose was to explore the tidal wave of technology coming into the residential universe, as well as the importance of designers and remodelers creating collaborative connections with technology integrators. Technology is playing an increasing role in many areas of kitchen and bath — and whole house — design and remodeling, including the also very buzzy areas of sustainability, Living in Place and wellness. We were glad to be a part of the conversation, and to bring critical information on these subjects to our attendees. We will strive to present more summits on these and other key topics in the year ahead — it's another way we serve the industry and demonstrate the value of NKBA membership.

We would like to recognize the following members who have earned certification in the past month:

**Barry Tunbridge, CKBD**, Mid Atlantic; **Madison Van Wylen, AKBD**, Northern New England; **Lexi Banda, AKBD**, Texas South Plains, K. Rue Designs LLC; **Wendy Lawrence, AKBD**, British Columbia, Home Depot; **Christine Timms, AKBD**, Ontario/Canada, Home Depot; **Andrea Dean, AKBD**, Alaska, Creative Kitchen Designs Inc.; **Mary Forsythe, AKBD**, Tennessee, Forsythe Home Styling; **Kathy Saeedi, AKBD**, British Columbia, Home Depot; **Neli Marinova, AKBD**, Ontario/Canada, Home Depot; **Kasilia Pence, AKBD**, Alaska, Creative Kitchen Designs Inc.; **Cyndi Rodriguez, AKBD**, Texas South Plains, K. Rue Designs LLC.

We are especially happy to recognize Barry Tunbridge — who earned his CKD 50 years ago, before the bath portion of the certification was available — for earning the “B” in his full CKBD credentials!

Congratulations to all!

We look forward to seeing you all at KBIS in just a few weeks, where we hope you will take advantage of the professional development and learning opportunities that we've assembled, as well as product discovery at your fingertips.

We wish you and your families a joyous holiday season, and good health, happiness and prosperity in 2020 and the new decade ahead!



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# Chapters

CHAPTERS

### **Chapter Growth Advocate – The KBIS Experience for Chapters**

- There are only **27** days left until KBIS! Join us on January 21-23, 2020 in Las Vegas for the industry's largest trade show and experience the ultimate destination for everything kitchen and bath!
- Tip for Chapters – Plan to have a Post-KBIS chapter meeting and have your officers report on what they saw to your membership. The meeting will bring home the highlights of the show and could be next year's Best NKBA-Themed Event!

### **Chapter Officer Training**

- Don't forget your pre-work for training:
  - Please read through the Chapter Officer Resource Manual for your position on the [Resources](#) page of the website.
  - Come with questions for the discussion segments of training.
- Hotel confirmations have been sent. If you have not received your information yet, please contact [chapters@nkba.org](mailto:chapters@nkba.org). Please note: the hotel name has changed from SLS to Sahara.

### **Chapter Funding**

- The following are required documents that are due on January 31, 2020:
  - All Chapter Meeting Financial Reports for 2019
  - Year-End Financial Report
  - Chapter Initiative Grant Application
  - Chapter Compliance Form

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# Professional Development



## **Specialty Badge Program**

- In its continuing drive to offer members opportunities for professional development, the NKBA has added three new Specialty Badges to its existing badge portfolio: Color, Lighting and Sustainability. [Click here](#) for more information and, also to experience the association's new and improved Specialty Badge Program landing badge.
- During KBIS 2020, the NKBA will be conducting test-prep classes for three badges - Sustainability, Cabinetry and Remodeling - followed by a short break and then a one-hour timed exam. One class will be offered each day; the test is available to members who have purchased the study materials in advance. [Click here](#) for more information regarding the Specialty Badge sessions and to sign up or visit [KBIS.com](http://KBIS.com).
- In addition, the NKBA will also be offering a Learn and Earn - NKBA Specialty Badge Program Session held on Tuesday January 21 and Wednesday January 22 from 11:00-11:30 a.m. located in LVCC South Hall room# S107. Each presentation will include a brief overview about the program, a panel of subject matter experts and current badge holders, followed by a Q&A exchange. *No registration required.*
- A [Specialty Badge Program](#) flyer is available to all Chapters, as well as a *newly updated*, in-depth [informational webinar](#) that includes a power-point presentation.

## **2020 NKBA Free Webinar Series**

- The NKBA Free Webinar Series kicks off in January 2020 with Business + Marketing webinars! Join us for engaging presentations and content with some of the industry's top professionals.
- If you attend 80% of the "live" webinar session you earn .1 CEU to apply toward recertification. Check out the webinar schedule and register today [by clicking here!](#)

## **New for 2020 KBIS VFTI Courses**

- NKBA is proud to present three Professional Development courses as part of its Voices from the Industry Conference at KBIS 2020. The seminars are two hours each and are presented by industry experts, Victoria Downing, Fred Reikowsky, and Doug Walter, AKBD, AIA. The sessions offer 0.2 CEU credits and 2 Education Hours toward earning or maintaining AKBD, CKBD or CMKBD certification:
- [view courses and VFTI sessions!](#) The price for a one-day VFTI pass (up to four sessions) is \$275 for NKBA members and \$350 for non- members for advance registration; prices increase for on . Multi-day passes are also available; [view attendee pricing and full details!](#)

### Certification Exam Prep Courses

- Visit us at the NKBA Booth January 21st – 23rd to take advantage of a special KBIS offer for study materials to prepare and sit for the AKBD exam! We will be offering the AKBD Pro Pack for only \$399. The Pro Pack includes the NKBA Knowledge Base, 30 on-demand prep classes, exam fees, and much more.
- **Reminder:** Chapter Officers receive a 30% discount on NKBA online certification prep courses. The discount code to use at checkout is Education2019. Note: This discount does not apply to KBIS courses or conference sessions.

### Newly Certified Members

- The NKBA would like to recognize and congratulate the following members who recently earned their certification:

Barry Tunbridge, CKBD, Mid Atlantic

Madison Van Wylen, AKBD, Northern New England

Lexi Banda, AKBD, Texas South Plains, K. Rue Designs, LLC

Wendy Lawrence, AKBD, British Columbia, Home Depot

Christine Timms, AKBD, Ontario/Canada, Home Depot

Andrea Dean, AKBD, Alaska, Creative Kitchen Designs, Inc

Mary Forsythe, AKBD, Tennessee, Forsythe Home Styling

Kathy Saeedi, AKBD, British Columbia, Home Depot

Neli Marinova, AKBD, Ontario/Canada, Home Depot

Kasilia Pence, AKBD, Alaska, Creative Kitchen Designs, Inc.

Cyndi Rodriguez, AKBD, Texas South Plains, K. Rue Designs, LLC

**Note:** Members who have recently earned a certification or specialty badge, and completed their online profile on [nkba.org](http://nkba.org), are highlighted on the NKBA newsfeed and social media.





PARTNERSHIP



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SENSITIVITY

NKBA



INTEGRITY



GOALS

# Initiatives

ETHICS

CONTRIBUTION



IMPACT



DRIVE



## KBIS 2020

- Don't miss the A-list line up at the [KBIS NeXT Stage](#) which will include 15 programs with topics ranging from health and wellness, resilient design and business development. Stage sessions are free and the industry's need-to-know topics will educate, inspire and connect members throughout the kitchen and bath industry.
- Calling all Chapter Officers! NKBA is looking for excited chapter officers to motivate and inspire the future of our industry. Become a tour guide at NKBA's NextUp at KBIS program on Thursday, January 23<sup>rd</sup> from 8:30AM-12:30PM and join the community committed to educating the next generation of kitchen and bath professionals. To volunteer, please email [nextup@nkba.org](mailto:nextup@nkba.org).

### Voices From the Industry

- NKBA's Voices from the Industry Conference at KBIS presents an invaluable opportunity for professional development and career growth. The conference features **74 sessions** in five categories: Grow Your Business, Kitchen & Bath Specialty Training, Design, Management and Customer Service. Many of our favorite speakers return in 2020 with new or updated presentations and we have at least *25 speakers who are new to VFTI* this year. All one-hour sessions offer 0.1 CEU, and many will qualify for other industry CEUs as well.
- Additionally, we will offer three Professional Development courses to the VFTI program; one each day during the show. The seminars are two hours each and offer 0.2 CEU credits and 2 Education Hours toward earning or maintaining AKBD, CKBD or CMKBD certification. If you want a hands-on learning experience, we also offer 5 Interactive Lab sessions.

### Thirty Under 30

- Thirty Under 30 will be introduced to the industry on Tuesday, January 21<sup>st</sup> at the KBIS Next Stage at 9:30 a.m. Please join us at KBIS in welcoming these great young professionals. Also, the 30s will be scouring the floor looking for exhibitors for the 30s Choice Awards which will be awarded on Thursday, January 23<sup>rd</sup>, at the KBIS Next Stage at 11:30 a.m.

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# Student Relations



### **Affiliated Schools and Students**

- Do you have a college or university in your area that you would like to see become affiliated with the NKBA?
- Schools can join the NKBA at no charge by completing the online application at [NKBA.org](https://nkba.org). NKBA Affiliated Schools are encouraged to have a student chapter. The Student Chapter Toolkit can be found under [Resources](#). Please contact us at [Schools@nkba.org](mailto:Schools@nkba.org) if you have any questions about our Affiliated Schools program.
- Educators at NKBA Affiliated Colleges and Universities are invited to join the NKBA Professional Development team at KBIS for the [Educators Exchange, Live!](#) The event will be held Tuesday, January 21, 2020 from 5:30 – 7:30 P.M at the LVCC. This event is by invitation only. For information about the event, please contact [Schools@nkba.org](mailto:Schools@nkba.org).



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# Member Relations

## Membership Resources

[Member Benefits Booklet](#)

[Membership Application](#)

New: [Benefits of Membership Video](#)

## New Market Research Reports on NKBA.org

- NKBA's Market Research Department is the leading source of market and economic information on residential kitchens and bathrooms. It's mission is to educate and empower NKBA members by providing them with up-to-date, reliable information and insights that help them make informed business decisions. Please remind your members that NKBA research is a great member benefit and invite them to visit the [NKBA Store](#) frequently to access new reports as they are published.

## Website Profiles

- Company and individual profiles are separate. Don't forget to complete both profiles to maximize your web presence. [NKBA Profile Instructions](#)

## Job Board on NKBA.org

- All NKBA members, corporate partners and sponsors may use the [Jobs board](#) to attract talent to the kitchen and bath industry, post and recruit for full-time, part-time or contract positions, and let students know about internships. Posted jobs will remain active on the site for 90 days. After that period, the posting will be removed and the company that posted the job will be notified and can easily reactivate the post if it has not been filled. For questions, contact Member Relations at: [info@nkba.org](mailto:info@nkba.org).

## Contact Information Update

- If you or members in your chapter have changed companies, e-mails, home addresses, etc., please reach out to the NKBA Member Services Team at [info@nkba.org](mailto:info@nkba.org) and update your information. The changes will be reflected the next time you pull your chapter's roster, as they need to be made with National to be updated.

# Chapter Officer Update

## NKBA

*The Latest News from NKBA Headquarters*

### **NKBA Chapter Relations Department Contact List 1-800-843-6522**

**First Contact:** Donna Jensen, Ext 4844 – Sr. Specialist Chapter Relations  
Julie Figiel, Ext 3746 – Manager, Chapter Relations (Chapter Growth Advocacy)

### **NKBA Government Relations Department Contact List**

Silvia Lattoz, Ext 3793 – Sr. Manager, Governance  
Steven Campeau, Ext 3787 - Government Relations Specialist  
Suzie Williford, 832-421-1285 – Executive Vice President, Industry Relations & CSO

### **Chapter Leadership Committee**

[Click Here.](#) Also located on the website on the Resources page, under Chapter Officer Resources.

Did you miss the previous issue of the Chapter Officer Update or do you have suggestions for future issues? If so, email Donna Jensen at [djensen@nkba.org](mailto:djensen@nkba.org).