

# NKBA KITCHEN & BATH DESIGN + INDUSTRY AWARDS

## **Official Entry Packet**

Category & Specialty Awards  
Information, Judging Criteria,  
Prizes, Competition Guidelines  
and Entry Checklist

## **Call for Entries**

Open to all industry  
participants servicing kitchen  
and bath spaces.

## **First Entry Free**

Applies to **NKBA members only**.  
To learn more about membership  
visit [NKBA.org](http://NKBA.org). First free entry  
only occurs during the early-bird  
period (April 1 – May 31).  
Additional entries \$129 during  
early bird & after May 31.

Non-member price: \$199 per entry.

[Click Here to Enter Online](#)





## Categories

The competition is divided into the following categories, please select the appropriate category for your entry:

### ▶ Contemporary Kitchen

- + Small (Under 250 square feet)
- + Large (250 square feet and over)

Modern and minimalistic, the distinguishing characteristics of contemporary kitchens include clean colors, stainless-steel workstation sinks, slab backsplashes, flat-panel/slab cabinet doors, column and drawer refrigeration and integrated hardware.

### ▶ Traditional Kitchen

- + Small (Under 250 square feet)
- + Large (250 square feet and over)

Classic and timeless, traditional kitchens are defined by their eye-catching details such as architectural moldings, luxury countertops, decorative lighting, custom hoods and backsplash niches and ledges. Traditional kitchens often feature raised-panel doors on furniture-style cabinets, generally glazed or made to look aged and distressed, as well as wood panels that conceal pantries or refrigerators.

### ▶ Contemporary Bathroom

- + Small (Under 55 square feet)
- + Large (55 square feet and over)

Contemporary bathrooms are minimalistic with clean lines, flowing curves and hard angles. Characteristics of this popular style include stained concrete floors, floating vanities made of laminate or acrylic, integrated sinks, slab surround tile, smart faucets and keypad controls.

### ▶ Traditional Bathroom

- + Small (Under 55 square feet)
- + Large (55 square feet and over)

Traditional bathrooms are best known for their attention to detail. Distinguishing characteristics of a traditional bathroom are molding on ceilings, armoires and cabinets, unique tilework, antique-style lighting fixtures and brushed nickel and oil-rubbed bronze faucets. Classic wainscoting or wallpaper are common on the walls of traditional bathrooms in soft whites, pale blues and greens, or neutral colors like white, black, gray and brown.

# Specialty Categories

## ▶ Outdoor Kitchen

Outdoor kitchen must include a grill, refrigerator, and at least one of the following items:

- + Cabinets/built-in storage with doors or drawers
- + Countertop/food prep surface
- + Dishwasher
- + Ice maker
- + Fireplace
- + Pizza oven
- + Sink



## ▶ Living In Place

Living in Place design accommodates people of all ages, abilities and physical challenges, not just in later years, but throughout the entire lifespan.

- + The design is useful and marketable to people with diverse abilities.
- + The design accommodates a wide range of individual preferences and abilities.
- + The design improves accessibility and safety in the home and may incorporate products used for and designed for accessibility and safety.



## ▶ Builder/Remodeler

To be considered for the Builder/Remodeler Award in honor of Clay Lyon, CR, include the following information on your online entry form:

- + Select Builder/Remodeler on the entry form for an automatic consideration.
- + Verify that the project is a design build that is rich in age and character on the entry form and explain the details in the Design Statement.

[Click Here to Enter Online ▶](#)



# Awards

## ▶ Category Awards

- + First Place . . . . . **\$2,500**
- + Second Place . . . . . **\$1,500**
- + Third Place . . . . . **\$1,000**

## ▶ Specialty Awards

- + Best Kitchen . . . . . **\$10,000**
- + Best Bath . . . . . **\$10,000**
- + Outdoor Kitchen . . . . . **\$2,000**
- + Living In Place . . . . . **\$2,000**
- + Builder/Remodeler . . . . . **\$2,000**

## ▶ Competition Prizes

In addition to cash prizes, category, specialty and honorary awards winners will receive:

- + One (1) personalized award
- + Two (2) tickets to awards ceremony held during KBIS 2021 at Design & Construction Week® in Orlando
- + Two (2) tickets to The Bash (held during KBIS 2021)
- + One (1) KBIS 2021 show floor pass with entry to Voices From the Industry Conference
- + One (1) KBIS 2021 show floor guest pass

**Best Kitchen and Best Bath winners** will also receive:

- + A feature in Luxe magazine
- + ID Live opportunity with Cindy Allen at KBIS 2021



**PLEASE NOTE:** Open-plan kitchen should be entered into an appropriate kitchen category, based on square footage. While calculating square footage for kitchens, cook, prep and clean-up areas, family desk, casual built-in dining, island dining and eat-in areas should be included where applicable. Master bathrooms should be entered into an appropriate bathroom category, based on square footage. While calculating square footage for bathrooms, water closets, vanity, and areas for bathing, shower, closet and dressing should be included where applicable. Projects may be moved to an alternate category, deemed appropriate by the judging panel.





## Winner Recognition

- + Winners announced at the Kitchen & Bath Design & Industry Awards.
- + Winning project photographs displayed at the NKBA booth at KBIS 2021.
- + Featured in KBB Magazine, NKBA website and social media properties.
- + Overall best kitchen and bath to be published in Luxe magazine.
- + Included in a national press release to consumer and trade media.
- + Potential features in local and national consumer and professional publications.

## Judging

The competition entries will be scored in two (2) rounds, based on the following core areas:

- + **Round 1:** WOW factor. Refer to required materials checklist for more information.
- + **Round 2:** Creativity, Presentation, Design Planning, Elements & Principles of Design, Safety & Ergonomics and NKBA Planning Guidelines.

Judges will include at least one (1) Certified Master Kitchen & Bath Designer (CMKBD), Certified Kitchen Designer (CKD), Certified Bath Designer (CBD) or a Certified Kitchen & Bath Designer (CKBD) in each category of kitchen and each category of bath. Remaining judges to include past NKBA Design Competition Winners, Media/PR experts, Certified Designers, Certified Architects.

## Competition Guidelines

- + The individual entrant must be the Designer of Record on each project. There is a maximum of two co-designers for each project.
- + If the entrant is not the owner of the business that billed the project, owner approval is required for eligibility.
- + The project(s) submitted must have been installed between **January 1, 2019 and July 3, 2020**.
- + Enter the project into the one category for which it is best suited, based on size and style. You may enter as many projects as you would like that fit into the eleven (11) different categories.
- + A new entry form is required for each project submitted and is to be completed in full. Each entry requires a separate fee.
- + **Entries must be received by July 3, 2020, at 11:59 pm ET** with the entry fee included.
- + Early-bird entry fee for projects received between April 1, 2020 and May 31, 2020 is FREE for the first entry for NKBA members only and \$129 for each additional entry. Standard fee of \$129 applies for projects received between June 1, 2020 and July 3, 2020. Non-members pay \$199 for each submission.
- + All identifying design and firm information must be omitted, removed, or blacked out from photographs (round 1), floor plans, elevations and design statements (round 2).
- + All required materials must be received digitally and labeled according to NKBA directions.



# Required Materials Checklist

## ▶ Round 1

1. Register for an account on the awards platform.
2. Complete Online Entry Form.
  - + Select **“Start entry”** on the bottom of the page.
  - + When filling out the entry information, you will create a Project ID. You may name your project as you see fit, however, **please include the category-specific abbreviation.** For example, an entry in the Contemporary Large Kitchen category would include CLK – Name of Entry.
  - + Enter all the required information clicking **“Save + Next”** as you complete each tab. Please be sure to include any co-designers. Add your photos for your entries before submitting. **“Submit Entry”** will take you to the payment page.
  - + Be sure to upload up to **2 high-res (300 dpi) color photos, approximately 8”x12”** (select 2 “Wow factor” photos that best showcase your design). **Professional photography is highly recommended!** Avoid using photos that identify the project location or individuals such as client, children or site workers.

[Click Here to Enter Online ▶](#)

## ▶ Round 2 *(Those advancing will be notified by NKBA)*

1. Upload additional photos (**up to 10 total**).
  - + The NKBA requests up to 10 high-resolution (300 dpi) color photos, approximately 8” x 12”. **Professional photography is highly recommended!** Avoid using photos that identify the project location or individuals such as client, children or site workers.
2. Design Statement
  - + Must be typed and match standard formatting including **a 200-to-400 word narrative** and bulleted list of features and highlights.
  - + Do not include any identifying designer and firm information.
3. Drawings (construction, floorplans, elevations).
  - + **Scale MUST be ¼”, ½” or 1:20 metric scale** and cleanly labeled including dimensions.
  - + Must abide by NKBA graphic and presentation standards.
  - + Identifying designer and firm information must be removed/omitted.
4. Specifications form
5. Client property release form
6. Photography release form
7. Business owner form
8. Headshot & Bio

# Design Statement Requirements

Please use this as a guide when preparing your design statement.

**All design statements must be typed.**

**Do not include any identifying member information such as:**

- + Client name
- + Client address
- + Business name
- + Business address

**200-to-400 word statement** that outlines client needs, objectives, design philosophy, challenges, solution and special features (think of the design statement as you would pitch to a magazine).

**Objectives:** Outlines criteria to be met by your design solution

- + Create casual dining for large family.
- + Update to contemporary tastes of clients.
- + Provide healing options for a sick family.
- + Create multigenerational kitchen.

**Design Challenges:** Describe fixed elements or special circumstances

- + Design space around support posts, air ducts, plumbing, etc.
- + Include client's duck collection.

**Design Solutions:** Describe how you creatively solved the challenges, for example:

- + Used negative space between air ducts and created storage space.
- + Created a modern pattern using duck feet for tile in bathroom.

**Special Features:** Highlight design elements that are unique or notable, for example:

- + Technology and voice activation.
- + Repurposed wood from the dance studio where client danced as a child.

**If submitting a project to be judged for any of the specialty awards,** including Outdoor Kitchen, Living In Place or Builder/Remodeler, please incorporate the specific information into your design statement.

- + To present your entry in the best way, please use the above guidelines to assist in creating a concise, effective design statement. This will help to ensure that the judges have a good understanding of your project. It can be written as a narrative, a comprehensive bulleted list or a combination of both.

## Reasons for Disqualification

- + If any materials are omitted or if required criteria is not met, the entry will be disqualified. **No notification will be given.** The NKBA reserves the right to disqualify a project before, during or after the contest judging. **Entry fees will not be refunded.** Please note, your NKBA membership will be verified and false information will lead to disqualification.
- + Your submission must be received by **11:59 pm ET on July 3, 2020.** Incomplete entries will be disqualified.
- + To avoid disqualification, please adhere closely to all competition guidelines and deadlines and submit all documents and materials in one digital submission.