

Chapter Officer Update

NKBA

The Latest News from NKBA Headquarters

February 2020

A person wearing a blue suit jacket is sitting at a desk, writing on a white document with a blue pen. The person's hands are visible, and the background is slightly blurred. A semi-transparent white box with a thin black border is overlaid on the center of the image, containing the NKBA logo and the title of the message.

NKBA

Message
from
Headquarters

MESSAGE FROM HEADQUARTERS

Just like that, the first two months of the year are in the books! Spring is just around the corner, and we have a busy season in store. We can't wait to get to it all!

We're releasing the results of our 2020 design study at the Architectural Digest Design Show in New York on March 20. We took a different approach this year, adding an important element to the study. Instead of reporting on colors, surface materials or design themes, we decided to examine the motivations behind certain design elements with a deeper dive into why our kitchens and baths are headed in various directions.

We discovered an interesting lifestyle evolution that's changing the impetus for certain design trends gaining traction. In other words, form is following function in a whole new way, accommodating not just actual use, but serving the way different generations, individuals and family units are using their home space. It's a lot more than just a pretty (cabinet) face!

If you plan to be in New York for the AD show, please let us know and join us for the presentation.

Speaking of design, the entry period for NKBA's annual professional Design Competition is rapidly approaching. The contest opens on April 1, with early-bird entries accepted through April 30 — which means members get one free entry during this time. The overall deadline for entry is May 22, and members get a discount throughout the period. Winners compete for more than \$60,000 in prizes, coverage in national media and widespread industry recognition, and will be revealed at the Kitchen & Bath Design + Industry Awards on Feb. 8, 2021 — just before the start of KBIS in Orlando. The design talent never ceases to impress us — let's see what you've got! Get set to click [here](#) for all the details and to enter on April 1.

We've had a particularly robust group of designers earning certification in the past month — way to go! We are delighted to honor the following members and encourage all of you to celebrate these individuals in your chapters — and inspire other designer members to begin or continue their certification journey.

MESSAGE FROM HEADQUARTERS

Congratulations to: **Hannah Hacker, CKBD**, Columbia River, Adapt Design LLC; **Sara Lee, CKBD**, Carolina, SISU Home Designs; **Kelly McDermott, CKBD**, Chicago Mid West, Normandy Design Build Remodeling; **Karin Larsson, AKBD**, Rocky Mountain, Makkadam Design; **Shannon McCall, AKBD**, Virginia State, Green Mountain Construction; **Amelia Mathieson, AKBD**, Ottawa, Deslaurier Custom Cabinets Inc.; **Andrea Orndorff, AKBD**, Baltimore/Washington, A. Lynn Design; **Johanne Poulin, AKBD**, Northern California, Project Guru; **Leslie Dorchen, AKBD**, Michigan State, Dorchen Designs; **Erika Altenhofen, AKBD**, Columbia River, Neil Kelly Co.; **Lori Boyd, AKBD**, British Columbia, British Columbia Institute of Technology; **Carolyn Beard, AKBD**, Missouri/Southern Illinois, Callier & Thompson Kitchens & Baths; **Morgan Bass, AKBD**, Columbia River; **Amy Pearson, AKBD**, Columbia River, Amy Pearson Design; **Luke Brodland, AKBD**, Prairie Provinces; **Richard Belleville, AKBD**, Missouri/Southern Illinois; **Ali Sahibzada, AKBD**, Texas Gulf Coast; **Sara Jorgensen, AKBD**, Northern California, Harrell Remodeling Inc./Design + Build.

Here's to your success and all the ways we can help you achieve it!

A handwritten signature in black ink that reads "Bill Darcy". The signature is stylized with a large, looped "B" and "D".

Bill Darcy, CEO

A handwritten signature in black ink that reads "Suzie Williford". The signature is written in a cursive style with a prominent "S" and "W".

Suzie Williford, EVP, Industry Relations & CSO



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Chapters

CHAPTERS

Chapter Growth Advocate

- Tip for Chapters – Bring the KBIS experience home to members that couldn't attend. Plan to have a Post-KBIS chapter meeting and have your officers report on what they saw to your membership. The meeting will bring home the highlights of the show and could be next year's Best NKBA-Themed Event!
- As a reminder – all new officers must be installed by the President. There is an installation script on the Resources page for your reference.
- Membership Chairs will be sent a digital kit with updated forms for use at meetings.

Chapter Officer Training

- Post KBIS training materials were sent to Chapter Presidents for all positions to assist you in training any officer that did not attend the training at KBIS. Training these officers must be completed by **March 31st** and the [Chapter Officer Training Completion Form](#) must be submitted to National as proof. (This form does not need to be completed if all your officers attended the training at KBIS.)

CEUs for Training

- Certified designers can self-report the following CEU's for Chapter Officer Training at KBIS:
 - January 20 - AM session - .1 CEU
 - January 20 - PM breakout sessions - .3 CEU
 - January 22 – State of the Association/State of the Industry - .1 CEU
 - Did you know leadership at the chapter and national level will qualify for CEUs? Check out the [CEU handbook](#) for new opportunities to earn CEUs.

Chapter Web Pages

- The new chapter web pages are available! When your chapter is ready to get started:
 - Email National at chapters@nkba.org and advise the chapter would like to begin the new webpages (any links to your current self-managed site will be removed and not accessible from NKBA)
 - We will “turn on the link” and provide a “User Guide”
 - There will be a first time set up approval from National
 - Remember you can still use your own registration links (Constant contact, Eventbrite, Star chapter, Wild Apricot, etc.) within your postings.
- Please refer all questions regarding set up to chapters@nkba.org.

Chapter Calendar

- A list of important 2020 dates for chapters has been updated and is on the Resources page of the website. This list will be updated periodically and should be your information resource for all reporting deadlines. It is a good practice to refer to the calendar at the beginning of each month to see if there are any documents due during the coming month.

Chapter Presentation Program

- Don't forget to include two speakers from the Chapter Presentation Program in your 2020 chapter meeting planning. NKBA will pay the speaker fee for two visits per chapter each year plus the speaker's travel fees for one visit. All presentations have been approved for .1 CEU and we have added new speakers and presentations to the list. For a full description of the program's updated guidelines and a list of speakers and topics visit the NKBA website at [Chapters/Chapter Presentation Program](#).

Chapter Meeting Notices

- All chapter meeting notices must be posted on the Chapter's webpage. The Chapter's Communications Chair should post your meeting events four weeks in advance to give your members time to add the date to their calendars. [Click here](#) for the Chapter Event Submission Form. If you have any questions or need additional assistance, please contact Julie Figiel at chapters@nkba.org.

Chapter Leadership Committee

- As a reminder, the Chapter Leadership Committee provides a link between the chapters and National. They are charged with monitoring member needs and conveying these needs to National staff. The CLC members are available to assist your chapter with questions and will work with National to address your concerns. Get to know your chapter leaders! [Click here](#)

New Market Research Reports on NKBA.org

- NKBA recently published the results of the Q4 2019 NKBA/ John Burns Kitchen & Bath Market Index (KBMI) Report. This research takes the economic pulse of the K&B industry on a quarterly basis. It analyzes current business conditions and future expectations of NKBA's designers, manufacturers, retailers, and building/construction firms, and monitors the issues and challenges they face in running their businesses. The Q4 report is particularly insightful because it provides a recap of the entire year and a look ahead to 2020!
- Also in February, NKBA published the results of its 2020 Kitchen & Bath Market Outlook Report. This must-read report for all industry professionals provides a thorough and objective assessment of the U.S. kitchen and bath industry, including an estimate of current market size and a forecast for 2020. Of particular interest in this year's report, a survey was conducted among 2,500 consumers to better understand project motivations/obstacles, spending levels, financing methods and the impact of outdated

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Professional Development



Specialty Badge Program

- The NKBA has added three new Specialty Badges to its existing badge portfolio: Color, Lighting and Sustainability. [Click here](#) for more information and, also to experience the association's new and improved Specialty Badge Program landing page.
- *Update* - The NKBA Specialty Badge test-prep sessions held during KBIS 2020 were a success with 56 members earning either a Sustainability, Cabinetry or Remodeling badge.
- The NKBA will be revealing the next set of Specialty Badge credentials over the next few months. These newest badges will become available to members by year's end 2020 and join our current seven badges.
- A [Specialty Badge Program](#) flyer is available to all Chapters, as well as a *newly updated*, in-depth [informational webinar](#) that includes a power-point presentation.

2020 Free Webinar Series

- The NKBA Free Webinar Series continues in March 2020 with Outdoor Spaces webinars! Join us for engaging presentations and content with some of the industry's top professionals.
- If you attend 80% of the "live" webinar session you earn .1 CEU to apply toward recertification. Check out the webinar schedule and register today by clicking [here!](#)

Certification Exam Prep Courses

- **Reminder:** Chapter Officers receive a 30% discount on NKBA online certification prep courses. The discount code to use at checkout is Education2020.

Newly Certified Members

•The NKBA would like to recognize and congratulate the following members who recently earned their certification:

- Hannah Hacker, CKBD, Columbia River, Adapt Design, LLC
- Sara Lee, CKBD, Carolina, SISU Home Designs
- Kelly McDermott, CKBD, Chicago Mid West, Normandy Design Build Remodeling
- Karin Larsson, AKBD, Rocky Mountain, Makkadam Design
- Shannon McCall, AKBD, Virginia State, Green Mountain Construction
- Amelia Mathieson, AKBD, Ottawa, Deslauer Custom Cabinets Inc.
- Andrea Orndorff, AKBD, Baltimore/Washington, A. Lynn Design
- Johanne Poulin, AKBD, Northern California, Project Guru
- Leslie Dorchen, AKBD, Michigan State, Dorchen Designs
- Erika Altenhofen, AKBD, Columbia River, Neil Kelly Company
- Lori Boyd, AKBD, British Columbia, British Columbia Institute of Technology
- Carolyn Beard, AKBD, Missouri/Southern Illinois, Callier & Thompson Kitchens & Baths
- Morgan Bass, AKBD, Columbia River
- Amy Pearson, AKBD, Columbia River, Amy Pearson Design
- Luke Brodland, AKBD, Prairie Provinces
- Richard Belleville, AKBD, Missouri/Southern Illinois
- Ali Sahibzada, AKBD, Texas Gulf Coast
- Sara Jorgensen, AKBD, Northern California, Harrell Remodeling, Inc / Design + Build

Note: Members who have recently earned a certification or specialty badge, and completed their online profile on nkba.org, are highlighted on the NKBA newsfeed and social media.



PARTNERSHIP



NKBA



SENSITIVITY

NKBA



INTEGRITY



GOALS

Initiatives

ETHICS

CONTRIBUTION



IMPACT



DRIVE



NKBA NextUp

- NKBA has launched [NKBA NextUp](#), a multi-tiered program to recruit and empower the next generation of talent to fill jobs in the design and construction industry. By focusing on creating hands-on experiences, changing the dialogue and connecting interest to action through chapters, NKBA aims to recruit and empower a well-prepared workforce for our industry. To learn more, visit our [webpage](#) or email nextup@nkba.org.
- Click [here](#) for the Fox News interview at KBIS with NKBA's CEO, Bill Darcy, announcing the NKBA NextUp program.
- Your company can assist with NKBA NextUp! All member companies can post part-time jobs, job shadowing, internships and entry level opportunities on the [Jobs portal](#) for eager students. With your help, we can have an even greater impact to ensure the future K&B industry will prosper.

NKBA Design Competition

- The NKBA Design Competition is launching earlier this year and the first round of submissions will start April 1. Members will again receive their first submission free between April 1 and April 30. We are looking forward to receiving all of the outstanding project submissions.
- More details will be posted in next month's newsletter.

Call for Design Competition Judges

- NKBA has launched our call for judges for the upcoming NKBA Design Competition. Certified designers (CKD, CBD, CKBD, CMKBD) have received an email regarding the submission process. If interested, simply fill out the submission form. Selected judges will be notified by the end of March.

Thirty Under 30

- This year's nomination and self-nomination process will open on June 1. Start thinking about the young professionals you know who can benefit from this program. If looking to nominate someone, consider asking them to self-nominate as well.
- Nominations that demonstrate accomplishments and clearly outline business success have a better chance of selection.

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Student Relations



Affiliated Schools and Students

- Do you have a college or university in your area that you would like to see become affiliated with the NKBA? Schools can join the NKBA at no charge by completing the online application at [NKBA.org](https://nkba.org). NKBA Affiliated Schools are encouraged to have a student chapter. The Student Chapter Toolkit can be found under Resources. Please contact us at Schools@nkba.org if you have any questions about Student Chapters.
- In response to Educator feedback, we will be rolling out some Affiliated Schools program enhancements such as a redesigned Student Design Competition, collaborative opportunities for educators, and an invitation to take part in a pilot program designed to further support and connect educators at Affiliated Schools. If you have any questions, please contact Schools@nkba.org.



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Member Relations

Membership/Resources

- Thanks to the efforts of chapters and our Sales team, we have greatly increased new membership. Our new members are excited to attend their local chapter events. Please be sure to request your rosters monthly from chapters@nkba.org to ensure your new members are being invited to your next event.

[Member Benefits Booklet](#)

[Membership Application](#)

[Benefits of Membership Video](#)

Website Profiles

- Company and individual profiles are separate. Don't forget to complete both profiles to maximize your web presence. [NKBA Profile Instructions](#)

Jobs Portal on NKBA.org

- Don' forget to post on our [Jobs portal](#) to attract talent to the kitchen and bath industry. Posted jobs will remain active on the site for 90 days. After that period, the posting will be removed and the company that posted the job will be notified and can easily reactivate the post if it has not been filled. For questions, contact Member Relations at: info@nkba.org.

Contact Information Update

- If you or members in your chapter have changed companies, e-mails, home addresses, etc., please reach out to the NKBA Member Services Team at info@nkba.org and update your information. The changes will be reflected the next time you pull your chapter's roster, as they need to be made with National to be updated.

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NKBA Chapter Relations Department Contact List 1-800-843-6522

First Contact: Donna Jensen, Ext 4844 – Sr. Specialist Chapter Relations
Julie Figiel, Ext 3746 – Manager, Chapter Relations (Chapter Growth Advocacy)

NKBA Government Relations Department Contact List

Silvia Lattoz, Ext 3793 – Sr. Manager, Governance
Steven Campeau, Ext 3787 - Government Relations Specialist
Suzie Williford, 832-421-1285 – Executive Vice President, Industry Relations & CSO

Chapter Leadership Committee

[Click Here.](#) Also located on the website on the Resources page, under Chapter Officer Resources.

Did you miss the previous issue of the Chapter Officer Update or do you have suggestions for future issues? If so, email Donna Jensen at djensen@nkba.org.